



UNIVERSIDAD DEL SUR

Plan Institucional de Desarrollo 2009-2020

“Universidad joven con espíritu de grandeza”

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PRESENTATION

The Institutional plain of development, PIDE 2009-2020, was elaborate with the conviction that the [planeación] can induce improvements in the unwrapping and therefore, in the results of the academic processes and of step.

During the next years the processes of [planeación] will permit refine us the sight in length term of our university; it deals with of a legitimated desirable future with wide consensus, to the inside and to the exterior of the institution. Also, the processes of update of plains and program, will involve progressively to all members of the university community in your [implementación] and follow-up.

Without [triumfalista] mind, recognize that our university fulfills today with your substantive functions in improving conditions. There are the circumstances to fortify and consolidate the educational capacitance and the indexes associated to the academic [competitividad] are best; [implementan] constantly gesticulate of educational innovation.

Likewise it outlines as challenge it improves the quality of the step, by means of mechanisms of important surrender, the [acreditación] of educational programs and the certification of strategic processes.

But is not sufficient and still is possible to identify areas of opportunity. Someone constitute evident remainders, other, are own of the new circumstances it meets face to face the university, all deserve our attention, for which this plain proposes go deep into in the transformations of the university of the south, to do of it one of the better institutes of superior education of Mexico and continent American.

Just for this it will be necessary to give you voluntarily practical academic and administrative continuity achieved until now, as well as enlarging the rank of action of the substantive functions to promote the educational quality, the pertinence with the environment, the educational innovation, the social commitment, the opening of the university life and the enlargement of the educational offer in the regional environments, national and international.

This requires of the participation and the commitment of the members of our community. We are sure that this plain will be able to serve us of guide and it will find in it, the inspiration to translate it in productive, arduous and endless work during the next ten years.

s e r t e p o r o r s t o e t n e m
“Educare progressionem” ut

Dr. Efraín Gutiérrez and Rodríguez
Rector

I. FRAME OF REFERENCE OF THE UNIVERSITY OF THE SOUTH

Historical antecedents of the university of the south

The university started your academic functions in 1967 as Instituto Tuxtla, your installations is located in the saint ward rook, southwards Orient of Tuxtla Gutiérrez, chiapas. By offering the levels; Basic, intercede superior and normal.

After an arduous labor, it achieved consolidate in 1997 and makes a show of with pride your current name: University of the southas of this dates starts a series of transformations due to your quick development, by producing:

- Changes in your |organizacional| structure
- Opening of two institutions in the city of Tuxtla Gutiérrez,
- Major number of program academicians of licentiate,
- Start-up of the |posgrado| in the 2005 and
- Opening of the Cancún |campi| in 2006.

Committed with the |profesionalización| of the community of |profesionistas| of the region, the studies of |posgrado| are offered below a four-monthly system to trained of plain of academic life, this modality is considerate the more short at national level, this demonstrates the firm commitment with the society.

as of the 2006 the university of the south diversifies and increases your register with the opening of the Cancún |campi|, being located strategically in the south and southeast of the Mexican republic.

The leadership with which counts the university of the south in the region motivated the inversion in substructure and technology, for |implementar| the modality of education at a distance and belong to those of net of investigation of the CONACYT.

The incorporation of the university of the south to the CONACYT net offers new opportunities of professional and personal development to the integrant of our university community doing of them/it, individual with an unique formation in your type.

Tendencies in superior education

at worldwide level a considerable increment in the claim of superior education is observed, due to the transformations in the productive processes associated to the development of the science and technology, the media of communication and to the diversification of the different economic, social and cultural activities; for which the institutes of superior education they must face the new forms of production, of

business connections and of political and economic interrelación in those who at present find to him immersed all countries and that they can characterize as transit towards the “sociedades of the conocimiento”.

In that sense, the universities have great [relevancia] in the economic, social, cultural growth and of preservation of natural resources as a factor of endogenous development, because possess the capacitance of reforming and to transform your social and economic environment, by means of the generation of human capital below a formation with valuing humanists and through the development of the investigation.

This imply contradiction that as the IES it fulfills one's obligations to your assignment, it contribute to reduce the regional disparity and international. The current challenge of the universities, consists in projecting to future the social needs of the environment and design and operate upon plains that impel the growth of the regions, this situation is of supreme importance in the contexts of the Mesoamérica program and the border regions south and north of the country.

The education finds to him conditioned for the [poblacional] structure of a country, but is not the unique factor that it must be considerate in the stages of the superior education. The worldwide tendency points out an increment in the register, however the rhythm of growth and the cover has a completely different meaning in each country. In Mexico, it is estimated that during the period 2000-2020 , the society will suffer multiple changes: in the owners of settling of the population, in the composition of the groups of age, in the migratory fluxes and in the owners of employment.

After that horizon, the regional differences will have decreased significantly due to the future [implementación] of programs of urban development and territorial arranging, that will stabilize the urban growth and will produce a social order that will reflect a species of equilibrium between supply and demand of public services, by including the education.

But while this occurs a very important increment in the claim is anticipated of education intercedes superior and superior. This is due to the achieved increase in the cover of the basic education in the last years, together with the improvement of your terminal efficiency, as well as the growing claim of groups of adult population complainat of update and the permanent education.

This implies contradiction an extraordinary effort in order to increase the necessary substructure to attend to this population, but necessarily will have to explore to him new options of formation and update not conventional, that are based one's opinion on the modern technologies of the information and communication. The university of the south integrates the human means of quality and the necessary substructure to face this new paradigm.

The university of the south in the context of the Mesoamérica region

In this section the congruence of the development of the university is searched for of the south with the Mesoamérica project (PM) and your immediate antecedent the Puebla Panamá plain (PPP), by the virtue of the regional offer of educational programs of this university and the niche of opportunity that represents the PM as instrument of [planeación] and cooperation between nine countries, included the -Sureste south of the Mexican republic.

The PPP went a mechanism of dialogue and [concertación] that articulated efforts of cooperation, development and integration of the following countries: Belice, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, balsam apple, Panama and Colombia. It sprang up in the frame of the mechanism of dialogue and Concertación of Tuxtla in June of the 2001, with the main objective to contribute to improve the quality of life of the inhabitants thoses nine countries and it offer improve you opportunities of progress.

This concept is complemented with the accord impeled for the system of the Central American integration (SICA), enlarging the towards the [mesoamericana] region.

Your notebook of supreme work:

- The strategy of development for the transformation and modernization of Central America in the XXI century and
- The notebook of development of the Mexico -Sureste south.

In that sense, it is important to make an objective rocking of which has achieved and in what aspects has remained limited. Your main attainments can be located in three general environments:

1. From the political viewpoint, the PPP had as lucky hit it nourishes the mechanism of dialogue and Concertación of Tuxtla, whose focussing has maneuvered towards the social and economic development after the consolidation of the process of peace in Central America.

It is so has facilitated the step and execution of regional projects found one's bearings to improve the [competitividad] and develop integral of the area, when establishing priorities based on the consensus that it go deep into and fortify the political understanding and the international cooperation.

2. From the perspective of the interaction with international organisms, the Mexico question with the process of integration of Central America generated a major interest of financial organisms and of technical support, which has facilitated the

step of supports for the formulation of regional projects and the corresponding obtaining of financing and/or resources not reimbursable for your execution.

3. at national level, the PPP achieved puts in the public notebook the need to fortify the processes of regional [planeación] and intergovernmental coordination to promote the subregional development in the states of the -Sureste south of Mexico, in areas of common interest as:
 - Economic development,
 - Forest,
 - Substructure,
 - Health and
 - Prevention of disasters.

In the national environment, from 2006 it beens worked, in coordination with the nine state governments that take part in the PPP, the trusteeship for the development of the south, southeast (FIDESUR), presidency of the republic and the by birth program united for the development (PNUD), in the integration of a notebook for the development of the south, southeast (ADSSE), whose objective is to resolve the main challenges and challenges of development of the region from a territorial focussing and strategic. For the university of the south, this situation, it appears as a niche of opportunity that will have to capitalize in several senses:

- By diversifying your offer and by enlarging your register, in educational plains of all levels, that give answer to the needs of the region.
- By establishing a program of projects of development in those who relates to him the regional reality with the advances of the science and the technology in the different areas of knowledge.
- Proposing, answers as of projects of investigation carried out for your academic bodies below lines of application and generation of knowledge.
- By convoking the institutes of superior education public defenses of a thesis in the final examination at university and deprived in order to shape a net that permits the closing of breaches of quality between the IES of the region.

The Mesoamérica project incorporates projects of high social impact in areas of health, intercede environment, natural disasters and housing, which represents a great opportunity in order that the cooperating countries can participate with your experience and resources in the consolidation of the priorities of nine countries.

The transformation towards the Mesoamérica project included a change in your dynamics of work as of the substitution of the original outline that it contemplated eight initiative

Mesoamericanas, for a more pragmatic model of focalized attention towards projects, taking under consideration the regional interests, the potentialities and the experience of the countries they act as “enlace and facilitador” of the same.

Also, it decided incorporate to him new areas of activity taking into account the social and economic claims of the region. In this sense defined the following emblematic projects:

1. Sistema Mesoamericano of health department
2. Program for the development of social housing in Central America
3. System of territorial information for the reduction of risks of natural disasters
4. Estrategia Mesoamericana of Sustentabilidad environmental
5. Energy
6. Telecommunications
7. Transport
8. Commercial facilitation and
9. Competitividad.

Also, to fall in the development and the prosperity of the inhabitants of Mesoamérica, requires to him:

- Consolidating coordinated actions to increase the international cooperation
- Developing outlines of public associations and favorites that boost the execution of projects and foment the inversion
- It continues articulating efforts with the ministries of finance and the financial multilateral organisms, and
- Posicionar the mechanism in the presence of the public opinion, by transmitting with clarity your reaches and results.

The university of the south, consider that the points included in this notebook of work, impose a challenge of coordination, cooperation, integration and interchange of resources, notwithstanding absentee is considered to the education, due to that as motor of the development in all senses, it must be considered a main accord of this program.

The university of the south searches for articulate to the PM, by promoting the creation of a net it includes to the states of the Mexican republic and to the integrant countries of this initiative, in order to form women and men that generate the changes, social, cultural, sanitary, political and economic that promote a major regional integration, by permitting make good use of the resources and maximize the inversions.

The university of the south in the context of the south frontier

The México -Guatemala frontier lives nowadays your moment of importance major for the national security in the the last ones 180 years.

Events as:

- The discovery of enormous beds of petroleum and of natural gasoline in the subsoil and gulf of Mexico in the seventy,
- The arrival of the Guatemalan refugees in the eighty,
- The disarticulation of the big cartels of drug dealer in South America at the beginning of the ninety,
- The bursting in of the [zapatista] movement in 1994 and
- The [incontrolado] growth of the migration of Central American laborers in the last years

They are facts that have attracted the international attention to this region, particularly to the state of Chiapas.

Such situation has constituted the main detonator of each initiative of development instrumented, from the plains of assisted colonization, the impulse of important administrative centers and exploration installations and production of petroleum, the spreading out of basing militaries, judicial police and migratory control, until the wagon substructure and of communications, that has your maximum expression in the postulates of the Puebla Panamá plain, today programs Mesoamérica.

Which not achieved the natural resources and the cultural diversity of the area, product of your millenarian history, it has gotten it the degradation of the resources and the social injustice, meanwhile that these factors have waked up the conscience of forces and national and international organisms in a [globalizado] world, in which the more distant places are priced at the reverse of the pages in the dailies and in other media of [masiva] communication.

The geographical spaces are shaped as of the interaction of the population with your natural environment, by means of processes of transformation or economic production. In the political and academic environments in the south frontier, as object of study and of planning of the development, still is not clear the definition of the frontier as dividing line or as a more or less diffuse fringe in which occur or meet processes of border kind. ¹

The perception of frontier-bastard (limit) that stops see to him in good part of the public politicses of bordering population, migration and matters in the south frontier, confers

¹ Consejo Nacional de Población. *Situación demográfica de los estados de Chiapas, Campeche, Tabasco y Quintana Roo*. CONAPO, México. 1996.

particular dyings to interaction happiness, by weakening in whom there live the senses of belonging and permanence that it is assumed in other regions of the country.

Without these rudiments, it is more probable than the productive processes are of [extractivo] type and of irrational exploitation, by hurrying the change of vegetable cover and the deterioration of the natural resources.

In a diagnostic paper brief, it been tried to [regionalizar] the border fringe according to the processes and interactions they characterize the different spaces along the south frontier. For many institutes the south frontier is constituted for the four states of the Mexican side and your corresponding territorial waters. This fact is [preocupante] because not [visibiliza] the reason, how and where it takes to end the production.

Alternately [regionalizar] the frontier as of the processes that characterizes the states current of conservation and manage of the resources, it can constitute a basic tool for a differentiated handling of the public politicses and the programs of development, as well as to the legislation on the border environment.

In this section propose five geographical regions with records the history of and condition private personals, in order to lay the foundations of a proposal about the territorial configuration of the south frontier.

The commercial frontier it corresponds to the soconusco, in the coast of chiapas. Your migratory dynamics is the more important thing of the whole south frontier and relates to him intense with two comfortably placed phenomenona acquaintances, the seasonal immigration of agricultural herons and recently of the tertiary sector, and the mobilization of [migrantes] towards United Stated.

The soconusco is characterized for a commercial agriculture that it has suffered times of crisis in different cultivations, but that follows by representing a primordial part of the economy. As answer to these crisis, the development of commercial activities and of services it has gone by retrieving it weighs gradually in the last years.

The native frontier, constituted principally for the high the north region, the gulches, the daisies and the Lacandona community in chiapas, where live [tsotsiles] , [tseltales] , [tojolabales] , [zoques] and [lacandones].

Besides the political-juridical and geographical connotation of the concept of frontier, they stand out other processes of social, cultural, religious, ethnic and linguistic type of differentiation between groups; that is to say, a categorization that it lays the foundations of in a belonging to a certain group and that has impacts in the daily thing. In this sense, the history of relations between the natives and the not natives has been rich in conflicts, leavings, exploitations, discrimination and is accustomed to keep old rancors they last for centuries.

The frontier of recent colonization constitutes it a fringe that hatches marquis of quotation marks and Ocosingo in Chiapas, it passes for Balancán and Tenosique Tabasco, Candlemas in Logwood and arrives until Otón P. White in Country House Gnaws

The processes of invasion of these areas of jungle have had diverse [origenes] and record the history of, but the denominating people has been the assisted colonization for the federal government, with the object to propitiate the production of grains and [agroindustriales] cultivations, resolve agrarian conflicts in other regions of the country, reubicar to Guatemalan refugees and the [poblamiento] of the frontier for motives of national security.

Good part of the frontier of recent colonization results of the invasion of where earth's peoples of diverse ethnoses were the original inhabitants, just as the [tzeltales] and [tojolabales] in Ocosingo and the daisies and the Choles in Candlemas and Calakmul.

The frontier of natural areas protected, is variant appears dispersed in the border geography and is place under:

- a. Chiapas: Integral reserve of the biosphere of the Blue Mountains, the reserve of the Lacantún biosphere, the area of protection of the flora and wild fauna of Chankin, the natural monument of Bonampak and the Yaxchilán natural monument.
- b. Tabasco: Reserve of the biosphere of the swamps of Centla.
- c. Logwood: Lacuna of terms and Calakmul.
- d. Country house gnaws: Reserve of the biosphere of Sian Ka " ar

These officially grateful areas do not been given birth to him of the human colonization in time recently. Due to the taxes restrictions for your condition of natural areas protected, the process has given in form lawless and without a minimum of substructure, but above all, it has been propitiated for the development of extractivas activities and the agriculture of backyard.

There are moreover nine reserve communities not official, those which possibly save money a better state of conservation. Several find to him put in the border fringe of recent colonization, but must be considered in form differed, specially for the public distinctive politicses that they cover them.

The México -Belice frontier is composed essentially for the area of influence of the city of Chetumal and the south coast of Country House Gnaws. The region is characterized for the intense international trade of products of importation between Chetumal and Belice, as well as for sharing with that country the more important reef of the American continent.

Someone of these regions not they differentiates with clarity in certain areas. However, they permit see that the more general scales for the establishment of politicses for the

south frontier, the state and regional, may not be compatible with the [poblacional] composition specific, with the local strategies of handling of the resources and, in the last resort, with the possibility to establish measures of control for the step of this resources.

The previous panorama, constitutes a series of niches of opportunity for the centers of Apoyo Tecnológicos and of investigation by playing an important paper, given the conditions of [poblacional] dispersion and geographical, by favoring the familiar integration, particularly in groups of scarce resources. The university of the south, counts with the educational programs, the experience and the technology to attend to this majority sector of the population.

The university of the south in the context of the north frontier

The United States frontier with Mexico presents demographic different characteristics of those of the remainder of the country, due to the interrelaciones that have established between frontiers. One of these characteristic is that the population it divides practically between “anglos” and of Mexican origin.

Also, everyone of these groups has demographic similar structures to those of your respective nationals. While the “anglos” present high levels of demographic aging, the population of Mexican origin remains youth. This makes room for the coexistence of two ethnic groups with different structures for age, with some socioeconómicas involvements of consideration.

The frontier between Mexico and United States is not only the separation between two styles of life, it is also the area in in which it is creates an environment of interrelaciones forts they go so much from south to north as of north to south. In this frontier they find two systems of forts you resist that it is intermingled in function of the conformities and advantages that it is obtained for the proximity.

In feigns paradox, is not for the differences, but precisely in function of them/itthat it is created ebb and flows whose intensity and daily presence agree and control the social and economic life of the frontier, of such way that not only is important for the region, but that also [impactan] to the remainder of both nations.

The circumstances of [binacional] interrelación in the border context has, also, demographic repercussions for the region. In the border area dynamicses are given of very specific, different population of those who it is observed in the Generality of each of the two countries and that in great measure generate for the contacts and interrelaciones, direct and indirect, that daily occur in it.

Demography

An important aspect of the demography of the frontier that waits investigation is the one which belongs to the identification of those interrelaciones and differ, what magnitudes have and what paper play the clearly border aspects in your generation and intensity. The delimitation of the peculiarities of the border demography and your quantization make possible identify and manage particular problems of regional [planeación], design politicses of own population of the circumstances and establish [binacionales] accords in this matter.

The growth of the population in the México -Estados frontier united, when studying any phenomenon of the frontier always appears the question of until where arrives, or what it considers oneself as border region. Although it beens tried to identify a single geographical environment for this region, the diversity of the socioeconómicos processes in the frontier never permits an unique delimitation. Rather the definition of the border region exchanges in space terms in agreement with the interaction that are considering oneself.

In function of the study of the populations in the frontier it beens disputed, with base in the available statisticces, that results appropriate define the border region of the Mexico north as “el whole of the Mexican adjacent municipalities to Estados Unidos”. Of the same way, and with a similar rationality, also it has defined to the border region of the United Stated south as the aggregate of your “condados” that do frontier with Mexico.

Would that, have statistical operative definitions of the border region between both countries, although also must be recognized and take in account the deficiencies of such definitions.

In terms of statistical information, the majority of the mentioned numbers in these pages it comes of the decennial censuses of population of Mexico and United Stated, principally of the carried out in 1980. In your more general form, those of simple total sums of population, the census numbers offer very clear indications on the development and growth of the border region.

In Mexico and United Stated, so much for the country in your totality to your respective border fringe, and in each of the decades that go of 1930 to 1990. The 9.0 millions of inhabitants of the frontier it is divided in 5.2 for the north side and 3.8 for the south. As the first phenomenon it bounces is the notable growth of the population of the frontier. The rates of demographic increment of the border region have been considerably bigger that the experienced thing for both countries at national level.

In the century stocking passed between 1930 and 1980, the Mexican population increased 4.2 times when going of 16.6 to 69 3 millions, while that the population of the Mexico north frontier increased 10.5 times when going up of 276 thousand to 3 millions 700 thousand.

During those same five decades, the United States total population grew 1.8 times, from 122.7 million to 226.5 million, in contrast with the population in your southern frontier, that increased 4.8 times, from 836 thousand to 4 million 9 thousand.

The population of the frontier is primordial urban and your strong demographic growth necessarily implies contradiction a great migratory component. These increments and the migration towards the frontier have not been uniform along this; and rather they have had their own differences of the same heterogeneity of the region.

The flux of [migrantes] has been the answer to different socioeconómicos happenings, in those which have predominated those who direct or indirectly have a [transfronterizo] character.

The history of the Mexican part of the frontier points out that one of the first factors have been the vocation of the frontier as tourist and creative area of employment in that class of services, as other circumstances has propitiated attraction of population, and that other factor of more recent nature is the new industrialization of the area through plants of unit of weight equivalent to one hundred twenty five pounds, that already occupy the 18 by the hundreds of the economically active population (PEA) industrial of the total of the country.

Respect to the growth of the American part of the frontier, in which follows a migratory current it combines cards is tried to briefly identify to both border regions.

The different economic, social and cultural conditions of the two adjacent societies, the Mexican and the [estadunidense], propitiate the reception of different influences on every one of your demographic dynamicses and your structures of population. In the case of United States, trade of the major economy on the earth and one of the more highly developed countries, for which the structure of your population must reflect these conditions.

In the Mexican side, the society faces the particular properties and inherent difficulties to the underdevelopment. In concordance with the general experience of the less advanced nations, the Mexico demographic characteristics present a structure for young age, although also begin to show the effects of a quick and recent diminution in the rates of fecundity.

A social characteristic of great importance in United States is the great variety of racial groups, and groups of different nationalities that live that country, in a living together not always in harmony. Would that, gives to him a mixture not only ethnic and multinacional but also of cultures and of socioeconómicas characteristics correlated, being predominant the white population of European origin, to the who, for generalizing, identifies oneself with the stereotype of the "anglo" majority.

In demographic terms, has documented with profusion that exist differ between ethnic and socioeconómicos groups respect to your dynamic and construct [poblacionales]. Between

the minority groups it is important the participation of the Hispanic group. at the same time, this sector is composed for peoples of different nationalities and [origenes], of between those which stand out for your magnitude the population of Mexican ancestry.

to the [relevancia] of this population in your own country, we add you the importance that has in function of your growing report with Mexico and your society. while increasing in absolute and proportional numbers, increase your familiar and tourist visits to Mexico, and occupy an important place the remittances of resources they channel towards the south; it is a commercial and cultural bridge between both nations, and can reach to practice political influences in United Stated on questions they involve to Mexico.

The importance of the Hispanic group in United Stated is manifested in your already notable number and your influence each major time in economic, cultural spheres and politicsees of the American society. This participation in increase has as one of your fundamental bases to the size in debt for that community, product of a major fecundity and a great immigration in your two modalities of legal and unidentified.

In agreement with different demographic projections, this dynamism will convert to this group, in the first part of the next XXI century, in the ethnic more big minority of United Stated, which will stand out in relief of this position to the black community.

The location of the population of Mexican origin in the southwest it explains oneself for several factors. One of them is your historical presence in the area from before this is converted in territory of United Stated. Although the number of these inhabitants start was so small you that by themselves could not generate the volumes reached afterwards, your presence must have influence as you become muddled receiver in the great Mexico migratory later reasonable current.

The geographical neighborhood and the needs of manual labor it required the United Stated economic expansionthey went the main factors for the migration, either legal or unidentified, and for the growth and settling of the population of Mexican origin in United Stated, specially in your southwest part.

In the great area that in general it considers oneself as the southwest of United Stated, a section of interest the constitute the states of California, Arizona, new Mexico and Texas, in reason that it are the entities they are adjacent with the Mexican frontier.

In 1980 had 41 millions 918 thousand peoples, of those which 8 millions 448 thousand are Hispanic, containing in these the last ones to 7 millions 20 founding thousand. The Hispanic group represents so a significant 20.0 by the hundreds of the population of the southwest, with the important characteristic that in this, the inhabitants of Mexican origin reach the 83.1 by the hundreds.

Of this way, in the states that do frontier with Mexico, the dwellers of Mexican origin not only stand out the composition and dynamics of the Hispanic sector, but that it are a part that for your size is decisively notorious.

Almost the half of the population, the 46.4 by the hundreds, it finds in a single county, those of saint four-o'clock. Besides this predominance as for the volume of population, the ethnic composition of saint four-o'clock is manifestly in a different way to those of the remainder of the frontier. In this county finds to him scarcely a 14.8 by the hundreds of Hispanic population, which is a smaller percentage of the one which gives money for to him the California state. The 82.8 by the hundreds of these spaniards is of Mexican origin.

These differences as for the weight of the population and the ethnic composition is due to factors just as:

- The settling of the military bases and naval more important of United Stated, it who has decided not only the residence of the personnel be a militant member and your families but also of all that population in the shipping industry and of war, together with the need of awarding services and substructure to this population and to these activities.
- Other element of great impact is that in saint four-o'clock it counts with the best climate of all North America. This has converted to this area in a residential area and tourist of great attraction.
- The migration towards this part of the United Stated has been so much of peoples and families as of industrial, commercial undertakings and of services, with all multiplicative and selective effects that they have accompanied it.

It cannot refuse the border condition of the county of saint four-o'clock, at least for your geographical location and [colindancia] with Mexico. In the south part of the metropolitan area of saint four-o'clock and in the same [conurbación] they find the cities of saint Ysidro, pert and droll view, Nacional City and imperial Beach, more near and contiguous to the territory of Mexico, those which shows percentages of population of Mexican so high origin as in the remainder of the border fringe. It is justly in these areas that must be given a sociocultural and demographic interrelación with the frontier of the Mexican side.

From this perspective, results particularly interesting the border region between Mexico and United Stated, where the incorporation of young population that is generated in Mexico through migration causes such impact that it makes room for that in the south frontier of United Stated it is notorious not only the component of Mexican origin, but that this comes accompanied of a strong contrast between the "anglo" population and aged, with the young and Mexican population.

The hoped dynamics for the population of Mexican origin in United Stated are those of strong growth, through major fecundity and of migratory continuous fluxes, which will reverberate particularly in the border areas with Mexico.

Of this way, waits not only a “mexicanización” and rejuvenation of that region for the demographic path, that not only it will be in terms of population, but coming accompanied of socioeconómicas and cultural manifestations. This situation will bring political and social involvements that necessarily must be estimated in your future repercussions to be taken in account in the development of the region, and even in the environment of the international relations between both countries.

The characteristics it has the population of the southwest frontier of the EUA, represent challenges in the terrain of the education, that will have to resolve in the short term. The population of Mexican origin, in your young majority, will press for bigger educational levels, even though from the legal viewpoint, cannot be exigible.

The educational model of the university of the south, represents an excellent option for whom aspires to the obtaining of a professional title of licentiate, technical university superior, or the IV, Post -Secondary, E.U. title, by the virtue of that in the short term can culminate your studies, as of different modalities it obtain the document that the gets a name as [profesionistas] by finishing the corresponding credits; as well as graduates of update and [posdoctorados].

Diagnosis of the university of the south

The recent history of the university of the date south of 1997; however the 2005 it is presented as a detonator of change, by the virtue of that adopts an educational model that it imparts in periods of four months, in where the pupils can design your transit for the licentiate and when executing the theoretical practical courses of the plains of study, the pupils are regulated in an automatic way.

It considers to him that the contents of the courses permit that the students have a solid theoretical formation, [metodológica], humanistic and related with the productive sectors of the entities in which are located to him the [campi]. It is pertinent to mention that only they remain two generations of the PE of licentiate in Sistemas Computacionales (half-yearly plain). For thesing to reason in this section will describe the situation that saves money the university as of the 2005.

Growth of the register and develop of educational programs.

The requirements of entrance they is bounded to the verification of it have frequented officially the studies of high school. Not it counts with examination of selection for the entrance.

The register of the university of the south in the 2005 is of 100 distributed pupils in the by right licenciates and accountancy, for 2006 creates the Campi in Cancún and the register increases to him to 385 pupils, by remaining the same educational offer for both seats. In the 2007 add the licenciates in foreign trade and register and pay duty for goods at the

custom-house, engineering in Sistemas Computacionales, pedagogy and licentiate in trust of undertakings.

The current register for the two [campi] is of 3.644 pupils, distributed in the following way: in 79% licentiate, mastery 11 % and doctorate 10 %.

In 2007 the claim of studies of [posgrado] impels the creation of:

Masteries in:

- Constitutional right side and shelter
- E-commerce and
- Pedagogy

Confered a doctor's degree on in:

- Education

The initial register went of 96 pupils.

The following square sample the offer of the educational programs in the different levels of the university of the south

Table No.1

Offer of educational programs of the university of the south

Level	Program	Campi in which it is offers the PE " s		
		Tuxtla Gutiérrez		Cancún
		Institution	West institution	

		Orient		
Licentiate	Administration of undertakings	✓	✓	✓
	Right side	✓	✓	✓
	Pedagogy	✓	✓	✓
	Foreign trade and register and pay duty for goods at the custom-house	✓	✓	✓
	Psicología Organizacional	✓	✓	✓
	Engineering in Sistemas Computacionales	✓	✓	✓
	Public accountancy	✓	✓	✓
	International relations	✓	✓	✓
	Odontology	✓	✓	✓
	Architecture	✓	✓	✓
	Clinical psychology	✓	✓	✓
Mastery	Right side of undertaking	✓	✓	✓
	Constitutional right side and shelter	✓	✓	✓
	Pedagogy	✓	✓	✓
	Penal sciences	✓	✓	✓
	Fiscal right side	✓	✓	✓
	E-commerce	✓	✓	✓
	Civil procedural law	✓	✓	✓
	Psicología Organizacional	✓	✓	✓
	Administration	✓	✓	✓
	Telecommunications	✓	✓	✓
Marketing	✓	✓	✓	
Confer a doctor"s degree on you	Education	✓	✓	✓
	Administration	✓	✓	✓
	Public law	✓	✓	✓
	Penal law	✓	✓	✓
	Sistemas Computacionales	✓	✓	✓
	Licentiate in trust of the hospitality	✓	✓	✓
	Mastery in teaching of the hospitality	✓	✓	✓

New Educational offer Agosto/2010	Speciality in trust of restaurants	✓	✓	✓
	Speciality in operation and quality of the industry of foods	✓	✓	✓
	Speciality in [sommelier]	✓	✓	✓
	Licentiate in infirmary		✓	

Source: Coordination of escolares services.

The [planeación] plays a relevant paper in the university, because understands to him this permits arrange the growth of the young institution and relate it with the reality of the environment in which are located to him your [campi]. In this context elaborated the PIDE 2009-2020, whose sight proposes convert to the university of the south in a model of university with social reconnaissance for your quality. Additional to it, it works in studies of pertinence and [factibilidad] for the opening of other [campi] in the center of the Mexican republic and in the southwest of the E.U.A. frontier

Pupils

The human means and the substructure until the moment have been sufficient, by permitting pay attention a register of first entrance until 800 pupils in each [campi]. To keep this tendency will oblige to the too much educational qualified contracting and to the enlargement of the available substructure in the medium term. Same situation that it contemplates for the [posgrado].

The rate of desertion is of 1.5 %, the expenditure is of 98.5 %, equal to the rate of titration. Although, exist a formal program of guardianships the manufacture of projects demands a near follow-up of the educational towards the pupils, for which this one are conducted during the transit of the run for your teachers. The evidence of this work gives to him as productive projects, of association with the environment and proposed for the improvement of the labor environment in different environments.

Growth and develop of the academic plant.

For 2005 counted on to him an educational plant for the licentiate of approximately of 80 contracted teachers for course and with little distinguished hours in front of group. For 2009 there is 136 educational, with an academic load of 20 to 25 hours in front of group and only exist 5 teachers of complete time whose hours of discharge the dedicate to fancyworks of academic step.

Table No.2

Educational plant of licentiate

Level of studies	PTC	PMT	H.S.M.
Licentiate	8	30	107
Speciality	1	0	0
Mastery	3	12	43
Doctorate	3	0	3

Source: Academic secretariat of the university.

One of the requirements that they must fulfill the applicants to PTC, will be to fulfill one's obligations to the standards of the [acreditadores] organisms of academic capacitance and of investigation in any way whatever belong:

- Program of improvement of the professorship (PROMEP)
- State system of investigators (SEI)
- National system of investigators (SNI)

Substructure

At present as substructure of support to the academic processes, all institutions count on:

- Workshops of computation
- Projectors video in all classrooms
- 10% they have digital blackboards
- 80% Computer
- 80% signal for the reception of audio and video in real time;
- 100% ventilators
- 80% System of air conditioning
- Capacitance of 30 to 35 pupils in a comfortable way.

The services of information are not the appropriate, but finds to him in develop the project for this end. Moreover, the possible incorporation of the university of the south to the consortium is considered of libraries of the south region -Sureste, in order to take part in the virtual library of the mentioned consortium.

The cultural and sport substructure it contemplates in the projects of growth of the Campi.

The automatization of the processes just as: escolar control, educational follow-up, manufacture of statistical references for different insurances and takes of decisions, contract the denominated software "servo-escolar" for [eficientar] all administrative processes.

Campi virtual

The Campi Aprendizaje -Virtual on line of the university of the south it has the resources in order that the students develop your apprenticeship in a virtual environment that permits you a high degree of efficiency as for the use of the time. offer an educational alternative for those students that for different circumstances can be accommodated to the exigencies of time and witnesses physics they demand the educational traditional institutes.

All academic programs that it is offered at present in the present modality, they are considered to be offered below the virtual outline and at a distance, by keeping the same academic quality below outline of national and international [acreditación].

For the attainment of the academic formation of these students, the university, counts with a [tecnológica] platform it permits it reach the objective to generate an experience of significant apprenticeship.

It works of [asíncrona] form and [síncrona] by emphasizing the independent advance that it must carry out the student, as well as the socialization of the same thing to build your apprenticeship.

The virtual [campi] of the university of the south permits:

- The transformation of the physical classroom in virtual
- [síncrona] interaction and [asíncrona] on line
- Connection of the pupil and educational to the administrative [internet] , At the same time
- Academic interaction of the same form that if it are present
- By interchanging of ideas, comments, observations and information
- Administration of your time, of a more comfortable way according to your availability for service.
- Conjuntar heterogeneous groups of students that get rich the culture due to that find to him dispersed in different places of the geographical national and international.
- Improving the skills of oral and streaked communication; Likewise it uses linguistic elaborate codes that permit spread you and divulge your ideas.

In the educational virtual model of the university of the south the collegiate interdisciplinary group of educational has been capable of construct contents about topics and concepts, by using all available tools on Internet and that is returned strategically an ally for the build of an integral platform in the academic aspect.

That is to say, the virtual environment is designed on purpose for each educational program, in this way the pupil not sees compromised in a didactic dynamics in similar conditions that the present, for which one of your benefits consist in which the pupil can design your escolar trajectory.

The pedagogic model of the virtual [campi] is the same thing of the present system, which is centered in the [constructivismo], which goes of the instruction to the construction, moreover provides opportunities for the work in equipments and particularized and for the apprenticeship based on projected.

In the university of the south, has the experience by means of carried out investigations in collaboration with institutes of superior level, those who suggest that it pays attention to him the structure of apprenticeship in such a way that establishes the same opportunities for all students and of the different forms of apprenticeship identified.

In any way whatever to learn:

- Single (independent),
- through the [asíncrona] or [síncrona] communication (Facilitadores and guardians),
- Working in equipment (Colaborativo and cooperative)
- to read, it listen and make.

The systems of administration permit take the follow-up of the apprenticeship of the pupils by having the possibility of being informed of the advances and needs of everyone of them/it.

To do this, count on to him tools

- To collaborate and it communicate as: Forums, Chats, [videoconferencia] and groups of discussion
- Access to resources of support as articles on line, base of data, catalogs, etcetera.
- Bringing near the contents to the pupils to facilitate, it show, attract and cause your constant and productive participation.
- and it counts with the necessary functions for the step of the pupils as the inscription, follow-up and the evaluation.

The Campi Aprendizaje -Virtual (CAV) on line of the university of the south, is a virtual environment in third dimension, that does an analogy to a [campus] of an educational traditional institution, in where the pupil will take the paper of the user by means of a figure and it will be in contact permanent wave with the [facilitador] and the administrative (each of Vishnu's reincarnations), to interactuar in the VirtualSpain community of Second Life (abbreviated as SL), which was developed for border Research Inc.

The peoples when registering and it accedes to Second Life become "residentes calls " or eaches of Vishnu's reincarnations (AV). The way in which the residents interactúan through SL, it is through the AV, that it are characters in 3D completely [configurables], which gives you to the users the capacitance to convert in other appears in person and enjoy (as the same name of the program it indicates) of a second life.

This promotes in the same world an advanced virtual interaction that the SL residents will be able to explore the world, know to other appear in person, socialize, it takes part in group activities according to your tastes, exhibit products and services as in the current world.

The Campi Aprendizaje, virtual, of the university of the south, it will be located in a territorial space of VirtualSpain, that not only will be known for our pupils but will be given attention to all "residente" of Castilian speech that reaches to the Campi Aprendizaje, virtual (CAV) -3D.By achieving to incorporate to the new [tecnológicas] tendencias of our was and integrate all services that the university of the south offers in virtual modality.

One time covers the requirements of entrance the student is authenticated by means of a key, already new student finds a digital environment, your design is a runner in in which can move to him to the different coordinations, directions and corresponding salon to enter he to see your programed activities and frequent your corresponding module.

[tecnológica] substructure that supports the Campi Aprendizaje -Virtual environment (CAV)

Is agreed for a place in which is located the basic substructure of communications that it fulfills one's obligations to the normative standards of the ANSI/TIA/EIA, 568, B with makings into a cable of category 6, in the finds to him centered a [rack] of six panels, destined to lodge electronic [equipamiento], [informático] and of communications, your measures are normalized in order that it is compatible with [equipamiento] of any manufacturer, find to him interconectados all classrooms and the administrative areas in a direct way to a specification of managerial [internet] that the supplier Telmex® assigned to the university of the south by means of equip outstanding electronics Cisco® that gives the [confiabilidad] of the signal.

Account with specifications of regular of alternating voltage industrialist of 130 volts and to an environmental temperature of 19 centigrade degrees, in each classroom it counts with a register of two [jacks] , one is connector phone and the other of net that go direct to the Site.

The connector of net is linked to the servant of Moodle® content acronym of modulating Object -Oriented Dynamic Learning Environment (environment of dynamic apprenticeship found one's bearings to objects and modulate), which results fundamentally tool for program directors and theoretical of the education to create communities of apprenticeship on line, complementing the through the Livemeeting® console software of the Microsoft® company, destined for confers web in in which it is connected the students and [facilitadores] by means of a meeting by permitting take part in she.

The main elements of the Campi virtual CAV, it are:

Webcam, permits, control the synchromesh reproduction of multimedia content, load and eliminate documents, configuration and administration of drawing-rooms for groups, personal recording by means of audio, video, forum, [chat] , e-mail and slates.

Audio confers-sided. By means of the phone connector it permits the establishment of conferences by telephone with peoples located in diverse national or international points. Guaranteeing absolute [confidencialidad] in the meetings.

Digital blackboards. Blackboards-[touch] (Activeboard®) installed in the classrooms in order that can virtually be manipulated, with the tools in screen of easily access for [facilitadores] and students.

Projector video, it counts with a light line of the Benq® undertaking, that permits project images with high quality.

Computer for virtual classrooms. It are a computer of joining it counts with dispositive USB and ports that permit connect the devices of digital blackboard, digital [internet] , voice and video.

Chamber of documents. It is an electronic-digital device of the Avermedia® mark, the same as a web chamber, useful to visualize practical of laboratory driven by an instructor of [síncrona] way, these are someone of your characteristic 4X digital zoom/[paneo], can change negative to positive, white/black to color, it permits show in a clear way and effective 3D objects or documents, supports a resolution of 1024x768 with projecting versatiles: VGA, s-video, composite and also of the characteristic of VGA "Pass Through" actives. Also it counts with PC USB Cam and function of capture of images, enriching of graph and text, you bud for the panel of control, menu in screen (OSD).

System of entrance.

To fulfills one's obligations to:

- The requirements of admission established that it are of academic and administrative type.
- The profile of entrance required for the program to the one that it wants to enter to him.

In your majority the pupils of the Campi virtual, it study in additional times to your workday, and reside in distant areas to the university; therefore they need flexibility of spaces and times to learn. For which the pupils that it is incorporated to this educational process, require:

- It learns to study, by organizing your educational goals in a royalist way, agreed with your availability for service of time and by establishing a sequence of goals, to stop, medium and long term.
- Keeping the motivation and it surpasses the inherent difficulties at a run.
- Assuming your new paper of independent student and arrange in order it with other veer around, as those of heron, or familiar responsibilities.
- To face committed the changes that can be produced as consequence of the possible modifications of attitudes and value, as it goes inland in the new situations and opportunities that provides your situation of students.
- Developing diverse strategies of independent apprenticeship in order that they can control your advances.

The plains of study for the licentiates at a distance, mixed and/or virtual, not [escolarizada] contains until 53 courses, (48 obligatory and 5 of common trunk), with a total of until 318 credits. The student can frequent in a regular way 6 courses for period of four months they can be more or less depending of the area of the knowledge to study and of the system to move forward matters. The total duration of the studies is 3-years (9 four-month) as maximum time and 2 years four monthes (7 four-month) as minimum.

Each course is evaluated by means of a series of own elements of the field of study, the process of evaluation include the following elements:

- Examination diagnoses,
- Portfolio of activities of apprenticeship,
- Adviser's office and fee,
- Autoevaluación of apprenticeship.

These assigned activities for the [facilitador], have as objective, reach the established objectives and permit that the own [retroalimente] student in an immediate way the results it obtains in the course of the course.

The structure of work of the units of apprenticeship is consistent, which permits to the student the advantage to use an outline of work with constructs logic and pedagogic that will facilitate you the efficient use of your time when knowing the distribution of contents, activities to carry out and drills.

Each course consists of the following elements:

- Didactic guide of the student,
- I modulate of autoevaluación,
- |metodológicas| tools,
- Pedagogic resources,
- Media of interaction,
- Interactiva classroom.

Initiatives that it will enter operation in an immediate way

With the end to open new spaces to proposals of quality in the fields of the fine arts, the dance, the literature and the promotion and diffusion of the culture, creates the radial image of the university of the south in the frequency of FM, from the city of Cancún, equipped with technology on tiptoe and novel radiophonic formats.

The objective is to fortify the society university relationship with a radiophonic cultural, creative offer, intelligent, informed and of quality.

The university foundation of the south is an organization that it settles in favor of the causes of our house of studies, is a knot of union of whom integrates the university community, that is to say, pupils, academic, working, officials of the administration and ex pupils.

The university foundation of the south promotes the affiliation of whom identify oneself with our alma mater and it is the vehicle it permits materialize, in gesticulating it makes concrete and through donations, that feeling of sympathy or gratitude. Your unique moral duties arising from a status is to lean to the university of the south

The university of the south has the capacitance to offer to your pupils and educational visitors a system of residence called university house, whose goal is to complement the education in the classrooms when contributing to the general education and integral formation of both, by means of activities hovered and a student and academic organized life.

The life in the university house persecutes it enlarges the cultural experience of the students and educational visitors, and to contribute not only to your academic success, but to your ethical formation and your capacitances of leadership and civic responsibility.

Finally, to lean the trainings of the educational relative programs to the sciences of the health, shortly it will be built the space that it will count on modern equipments in order to carry out educational activities, of residence, of service and of investigation.

Attainments of the university of the south to the 2009

- Education at a distance with technology on tiptoe. Oficio SEP.-DIPES/6263/2008
- University foundation of the A.C. Permiso S.R.E. south 4403919 and RFC: FUS091120T59
- The first plain and authorized curriculum by the SEP at national level with integral investigation. Oficio SEP.- DIPES/DEC/10824/09
- 84 options of grateful studies for the SEP federal.
- Centers of Apoyo Tecnológico and of investigation (C.A.T.I) MR to promote the social and economic mobility of the states of Oaxaca, logwood and country house gnawOficio SEP.- DIPES/8164/2008. IMPI.1118635.
- I register national of institutes and scientific undertakings and Tecnológicas RENIECYT-CONACYT. No.2009/11315
- Institucional plain of development 2009-2020.
- Founding member of the national association of design, evaluation and Acreditación Curricular A.C.
- I radiate university. Office of Resolución COFECO No. , .
- University house.

Strengthes they generate a distinction in the university of the south

- System of apprenticeship based on the manufacture of projects (ABP)
- Automatic titration
- System to move forward matters
- Licenciates, masteries and more short doctorates at national level
- Incorporated to the system of federal education (SEP)
- Úniversity [nica] in Mexico with developments and national mobility through the centers of Apoyo Tecnológico and of investigation (CATI) MR Aut.SEP DIPES,8164,2008
- Education at a distance
- [escolarizada] modality, mixed/at a distance and not [escolarizada]/virtual
- Morning, vespertine and mixed hour hand
- Delivery of professional title and/or harrow the day of the graduation.

Institutional lineaments

The university proposes the following lines of work:

1. Consolidation of the academic bodies.
2. Consolidation of the educational model
3. Consolidation of the academic quality
4. Equity and student well-being
5. Flexibility and diversity of the educational offer
6. Opening and Internacionalización of the university life
7. Association and commitment with the society.

These it is converted in the sustenance of this plain, which will be made concrete with the work of all. Will be a plain in constant evaluation and update. To start your [implementación] we must begin by remembering that:

Attitudes and values. The university is not to so only transmitting of knowledges, is also forming of attitudes, of fundamental values as: social temperance, strength, plurality, tolerance, identity, commitment, responsibility and critical, in our daily practice, in the teaching, the investigation, the association and the step as must continuums of these attitudes and values.

This obliges to the university community to be meticulous by being impeccable in your treatment, your attitude of service and gives.

Criticism and self-critical. We have to open us to the scrutiny, to the evaluation, to the participation, to the healthy criticism and to the self-examination. The subordination to the general interest, the effective service to all and all, it are the basic elements to evaluate to the integrant of the university community.

Disposition to the transparency. The two previous challenges is able to verify if all we conduct oneself us with total transparency and disposition to be evaluated in each moment, and is not a simple reference to the external evaluations, technically accepted, that give us access to qualifications and to resources, refer me to the immediate, daily evaluation of whom works with us or of thoses for whom it works.

To manage with total transparency our resources, our processes, our criterions; to surrender accounts real, carry out with modesty the fits that demand us to whom it serves, that is the solid base to be accepted for our community and in order that the [acreditaciones] , certifications and reconnaissances that surely it will shine, be full of content and correspond to an endless improvement of which do.

Institutional Reingeniería. Therefore it outlines as challenge the foundation of a new educational entity for our university community, that involve us in the consolidation of the university of the south of the XXI century, by answering the challenges with reasonable pertinence, [sustentabilidad] and austerity, At the same time to the reingeniería and to the redesign of our institutional frame, thinking all together, of way highly [participativa] how must be the university we want for the future that is already present.

To reorganize between all the university is obliged to:

- Applying the sensibility, [creatividad] and intelligence to define the [organizacionales] frames and procedures that better permit generate us and transmit the knowledge;
- Relating us productive and in effect with our social environment
- Raising the quality of all services that it give and
- Keeping an educational offer in the presence of the needs of the students, as well as our fellow citizens and fellow citizens that they manifest your interest in learning, share or teach in the university of the south

The new university paradigm. It was necessary to lay out again the raison d'etre of the university and which it hope of it in the short, medium and long term, in that sense the structures that channeled us and arranged us for some years, now consider them obsolete for the impetus of growth that is having. It aspire to be one of the main grateful universities for your quality in Mexico and the Mesoamericana region, for which neither in it physical, nor in the institutional thing can confide us.

Moral duties arising from a status and sight of the university of the south

Moral duties arising from a status

Creating, transmit, enlarge and spread the knowledge, keep and consolidate the values of cultural identity of the region and the country, the human living together and the preservation of the halfback give atmosphere, to form professional competitive, critical committed with the society, through programs and projected academicians of quality, in the different environments of the [globalización], sustained in shirt sleeves academic and in an organization and substructure whose efficiency and suitability be grateful for your quality.

Sight

The university of the south is leading of a community of knowledge that extends the benefits of the humanist perspective, the culture, the science, the technology and the sustainable development, to give support to the economic activity, to the improvement of the quality of life and of the cultural environment of the regions in which are located to him your [campi], when offering the formation of citizens with high social and high commitment professional [competitividad].

POLITICSES OF THE UNIVERSITY OF THE SOUTH

The institutional politicsees constitute the foundation of the identity and unit of all [campi] and academic areas of the university of the south. Of them/it let loose the ruleses and norms that all integrant of the educational community must observe.

Commitment of the integrant of the educational community of the university of the south with your fundamental values. The university of the south promotes the ethical conduct, the integrant of your educational community is compromised with the honesty, the respect, the justice, the freedom, the responsibility, the trust, the solidarity, the culture of work based on the punctuality and the fulfillment in your work, in the full realization of the peoples.

Innovation, [creatividad], technology use and venturesome spirit. The university of the south bases your development in the innovation, the [creatividad] in the more wide sense of the term, the use of the technology and the venturesome spirit of whom integrate it.

Citizen participation and states by right. The university of the south promotes the citizen participation and the states by right in your educational community through your academic and student activities.

Freedom of beginning, market economy and social responsibility. Dies your [origenes] , the university of the south promotes the venturesome spirit and the creation and develop of undertakings with social responsibility, in the context of an economy of market.

I develop [sostenible]. The university of the south is committed with the [sostenible] development, and manifests this commitment by promoting the equilibrium between the economic, social factors and the environmental quality, through the time, in all your activities. Also, it promotes this commitment in the formation it imparts to your students.

Equality of opportunities for the entrance and permanence of the students. The university of the south is committed with the equality of opportunities and with the not discrimination, ready to receive to all student, without distinction of social crack, creed, genre or position. However, it demand that the students fulfill the criterions of effective admission and that they compromises oneself to respect the institutional principles, norms and ruleses. This itself begin it is applied for the permanence of the students in the university.

Social mobility. The university of the south promotes the social mobility through buttoms of scholarships and financial supports that puts to disposition of students with play outstanding academician and verified economic need. Also, it promotes the social mobility through the creation of educational models that they help to reduce the academic breach between the IES of the region, of the country and the foreigner.

Equality of opportunities for the access and permanence of the teachers and employees. The university of the south is committed with the equality of opportunities and with the not discrimination, ready to receive to all appears in person that it requests employment, without distinction of social crack, creed, genre or position. However, it demand that the applicants fulfill one's obligations to the academic profile and moral capacitance required for the position, and that they compromises oneself to respect the institutional principles, norms and ruleses. This itself begin it is applied for the permanence of the employees and the teachers in the university.

Academic freedom. The university of the south is committed with the plurality of thought and the cultural diversity and, therefore, with the academic freedom of your teachers, liberate that implies contradiction the commitment of fulfills one's obligations to the plains and programs of effective study and to become fond to the norms of established investigation.

It understands for academic freedom:

- a. the freedom of professorship, that is, the right side of the teachers to expose in your classes the results of your studies and investigations, and the different currents of analysis about the topics of your discipline; and
- b. the freedom of making investigation and to publish the corresponding results.

The liberties of professorship and of investigation it shares in bearing the responsibility of not using the as halfback of proselytism in favor of any ideological group, political or religious.

Copyright. The university of the south respects the copyright and, therefore, recognize the right side of moral property of the authors and protects the right side of commercial property of the owners, and does your better effort in order that internally fulfills one's obligations to to him this begin, that is fundamental toes to stimulate the creative activity, avoid the plagiarism and foment the development of the economy based on the knowledge.

Freedom of expression. The university of the south respects the freedom of expression, that is, the right side that your students, employees, teachers and directive are express your thought with respect to any topic inside or outside of the university, as long as when practicing this right side in an internal way respects to him the lines of authority by means of the forms of preestablished communication and in an external way, express that not do it to name of the university.

II. EDUCATIONAL MODEL OF THE UNIVERSITY OF THE SOUTH

The UNESCO in the world statement on the superior education in the XXI century: sight and action, proposes an educational model centered in the student, which promotes the renovation of the contents, methods, trainings and media of transmission of the knowledge in which has to base the new relationships of collaboration with the community and those of a deep structural transformation.

The educational model has the conceptions on the relations with the society. The knowledge the teaching and the apprenticeship are sustained in the philosophy, vocation, records the history of, die, sight and value of the university of the south and has as horizon the institutional sight.

For it it requires of an efficient institutional step that it favors the process of change for the improvement and permanent surmourning, an environment of change, in the frame of the process of academic reform of the university and a basic guide of the academic work of the substantive functions, specially as regards the redesign of the [currícula] of the educational offer, in order that each [campi] takes the main and as of your peculiarities, it adapts it to your needs and requests.

The Institucional plain of development 2009 – 2020 (PDI 2009-2020) of the university of the south it consider that the graduates are must form in environments that permit put into port you and propose alternatives of solution to the problems complexes of the environment they require of skills and knowledges elders, in a world in which the values and attitudes are indispensable toes to guarantee the living together with the halfback gives atmosphere and the diversity.

For it the PDI 2009-2020 establishes the need to find one's bearings the change of your PE " s towards the educational model of the university, which contemplates:

- The enlargement of the teaching with the investigation, extension and association.
- Improving the quality of the processes of generation.
- Reinforcing the transmission and diffusion of the humanistic knowledge, scientific and [tecnológico].
- To travel towards a new [organizacional] culture.

As main characteristic the educational model of the university of the south being centered in the apprenticeship in order to promote in the pupils an integral formation and of high humanistic, scientific quality and [tecnológica]; also, combine balanced the development of knowledges, attitudes, skills and values.

The educational model of the university of the south provides a been accustomed to formation by facilitating the autonomous apprenticeship, the transit of the students between level and educational modalities, national and foreign institutes and towards the market of work; reason for which the educational processes are flexible and innovative with multiple spaces of report with the environment, the previous thing permits that the graduates are capable of combine the theory with the practice and contribute in effect in the sustainable development of the states and regions in which are located to him the [campi].

The educational model of the university of the south is centered in the integral and humanistic formation of your students and has as end it find one's bearings the academic [planeación] , operation and evaluation towards the social sustainable development, through the establishment of principles, objectives and strategies supported for your institutional philosophy and the theories of knowledge of adopted apprenticeship. Establishes foundations and agree for the design or redesign, operation and evaluation of the current programs and futures of licentiate, specialization, mastery, doctorate, endless education that the institution offers.

Educational philosophy

The university of the south deposes as fundamental principles that sustains your educational task in the function of forming human resources the following:

1. The education will be fundamentally humanistic, focussed to the reason (criticism), to the will (values) and also vital, since it must be a fundamental space for the life, that it helps to form to the pupils as members of your community in order that acts of a responsible way.
2. The education is the development of the individual as appearing in person, below the conscious action and intelligent person of your will, by considering the individual differences.
3. Educating is not to increase from out, but it propitiates that the person grows from inside. In the educational process the main agent will be the internal beginning of activity of the pupil. However, the teacher also will be an agent whose dynamism, example and positive direction are fundamental.
4. Your interest for the totality of the –por human being the congruence between your thought, emotion and conducta– by centering your attention in the same pupil as subject of your own education, by creating the conditions in order that this can happen.
5. consider that your integrant are human beings they have a constructive nature and worthy of trust when function freely and in an appropriate environment.

6. coincide in which the apprenticeship facilitates to him when the student participates responsible in the process itself, by assigning the teaching the stimulative paper.
7. It will foment the active and responsible participation of all pupils in order that they fortify your capacitance of critical thought and it reflect on your feelings, value, convictions and gesticulate as professionals steered for ethical principles
8. It will foment in your habits pupils mental and competences that mean strategies for the life, the respectful dialogue and the personal report between the teacher and the pupil.
9. In the teacher report – pupil will be present the respect; will search for sprout and propose that explains it the development and the limits of the freedom.

Pedagogic perspective

The purpose of the university of the south is to propitiate the integral development of your pupils through the improvement of your potentialities, by applying principles they put to the students in stages that is urgent them to be figure main of your own formation, of taking decisions and [corresponsabilizarse] of your own attainments, demand that the educational model proposes and disputes the adoption of a pedagogic perspective consequent with a theory of the knowledge and of the agreed apprenticeship.

The pedagogic perspective of the university of the south watches the promotion of the four activities of fundamental apprenticeship suggested in the report of Jacques Delors to the UNESCO: learns to know, learns to do, learns to live together and learns to be.

The previous demand that the pedagogic perspective of the institution overflows the theories of apprenticeship and sees vaguely a full education that forms men and tolerant, reflexive, well-intentioned and social solidary women.

For your force and present time, in this frame have adopted many of the principles of the [constructivismo] , in rower in the last decade as guide of the tasks of teaching in superior education. The [constructivismo] is laid the foundations of in [cognitivas] theories of the apprenticeship, principally, focussed to the resolution of problems. In this perspective, the work of cooperative group, it is placed in front to the individual attainment of competitive tone. Also, it defends the idea that the teacher facilitates the apprenticeship of the pupil, by centering the attention of the students towards those activities that are relevant you for your life, developed in give atmosphere rich persons of work.

The pupils, assisted below diverse modalities for the academicians in the process of boarding of phenomenona to whose circumference build the significant knowledges, will

have to make room for indicators of the quality of the process, of the generated knowledge and of the academic production. One of the indicators are:

Factors take in [cognitivos] and [cognitivos]: expositions meanings and built by means of the information and experience; significant coherent representations, created on the border of the quantity and the quality of the available data.

Affective factors: Autoconciencia of the control, personal skill and competence; clarity of the sustained values, of the interests and the personal based on personal experience, grateful, proposed goals and reached, respectively.

Evolutionary factors: achieved progresses by means of stadiums of physical, intellectual, emotional and social development.

Social factors: Social and cultural diversity in the stages and in the objects of study; social acceptance, autoestima and report with other.

Differ individual: Personal beliefs, thoughts, perceptions and comprehensions to build the reality and interpret experiences of personal life.

Characteristics and component of the educational model

The orientation of the components of the sustained model for the innovation and flexibility, can be represented in the following way:

The figure illustrates the relative position of the flexibility and the innovation in the adoption of mechanisms they conduct to achieve desirable effects in the others component and constitute the whole of qualities of the educational model it will permit to the university of the south design and offer diverse modalities of programs of formation: integrals, pertinent, current, accessible and that resort to the encounter of the needs of all involucrate along the life. The flexibility and innovation are at the same time component that for yourself it contribute and demand elements to the educational operation and join the others component as following exposes.

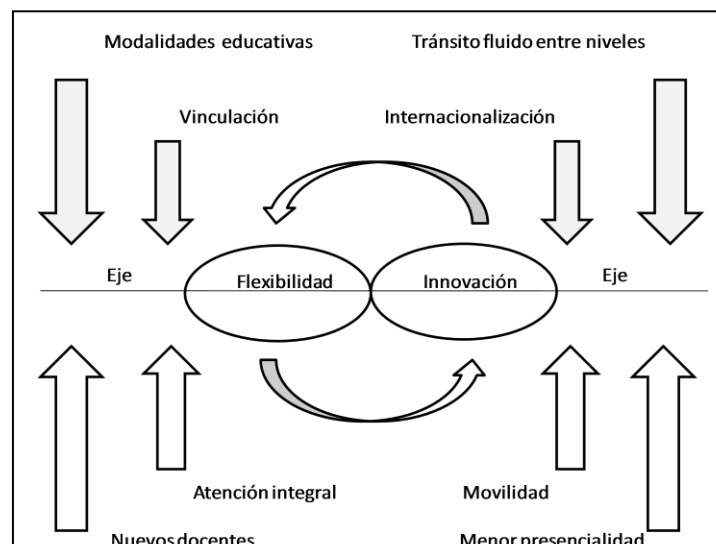


Fig.1 component of the educational model

[curricular] flexibility it permits to the students takes decisions about your own formation and to the articular academicians your work about the formation of thoses.

The flexibility is defined as the whole of characteristics that it is incorporated to the educational model, by endowing those of qualities that permit resort to you the encounter of the needs of all involucrate; impel the mobility of the university actors in the generation and socialization of the knowledge through the design and redesign of curriculums, the interdisciplinaria formation, the promotion of the apprenticeship edict, the [corresponsabilidad] in takes it of decisions, the consideration of questions proves by use of quotations you, the planning and growth of the institution and the diversification of the options in the professional formation.

The attainments in this direction depend, initial of the capacitance of the institution for the self-examination and the transformation of your organs towards the open participation, organized in shirt sleeves formed an association with functions defined and with integrant formed for the tasks of your competence. For other side, the attainments depend also of the institutional capacitance to revise and renew your normative frame by fitting it to the model.

To boost the desirable effects of a flexible [currículo] it must be incorporated the same characteristic to your operation, by means of the adoption of the mechanisms that considers appropriate: academic organization [multidisciplinaria], definition of basic areas, optative matters and [profesionalización] of the educational run.

Of this way, it favors the participation of the own students in the decisions that they affect them: election of your objects of study, definition of the rhythm of your advance in the program, option for the spaces that suggest your responsible inclinations and preferences, participation in the evaluation of the programs. Innovation in methods and contained to incorporate current technologies to the programs while relating them to the social development.

Does to him indispensable change and innovate to fit the programs to the needs of the students, while finding one's bearings them. The fomentation of the shared apprenticeship between students, educational, investigating and actors of diverse institutional spaces publics or favorites, it obliges to mobilize the [cognitivas] structures towards the reflexive

practice of the apprenticeships: the transportation of the apprenticeships to the construction in different stages of models of action.

The change and innovation have in the academician your main motor when incorporating new papers as guardian, orientator, [facilitador] and promoter of the apprenticeship. The activity of the pupils in stages of work, principally in equipments of formative investigation, relates the formation of the students with the field of application. The innovation in methods and contents, that accompanies to the [flexibilización] of the educational process it brings apt the redefinición of knowledges, skills, skills, attitudes and value by means of mechanisms that permit that the ideas of the exterior [impronten] the educational programs.

In this sense, is again important the participation of graduates, employers and users of the university attainments in the organs of [planeación] , operation and evaluation of the educational programs. At the same time, does to him indispensable the adoption and creative adaptation of current technologies to the activities of teaching, investigation and pay university student.

- 1. The four-monthly system and immediate titration it adopted the university stands out it as the best educational option, as long as reduces thirty points each years eight monthes the time of studies of a professional run; also, to the graduate you are awarded the professional title when concluding in a successful way the credits that demand the PE " s, by permitting with this to the new [profesionista] to integrate of a more quick way to the productive system.*
- 2. Smaller present and major activity dedicated time to the apprenticeship outside of the classroom.*

As complement of the apprenticeship in the classroom, the apprenticeship based on projected it will permit to the students, by having as base the development of academic skills and takes in [cognitivas], apply major time to the execution of own tasks of the professional drill, these proposed based on studies of cases or boarding of problems it stimulates the formative investigation, provide the opportunity to the students to build complex meanings to incorporate them to your formation, while demand develop skills of [lectoescritura] in native language and alternates, recovery of manual and electronic information, result communication, critical analysis and synthesis, thought and [creatividad].

- 3. Integral attention to the students from the entrance until the expenditure in such a way that count on human and instrumental support along the educational process.*

The first aspects in those who the students benefit to the counts on this lean humanize and instrumental it is referred to improve your capacitances for the apprenticeship edict and the self-regulation. The integral attention imply contradiction that the accumulated information in the trajectory of the students must be taken in account in the moment in which academic and administrating take decisions they affect the educational programs as well as the product results of the studies of follow-up of graduates.

The characteristics, formal changes, innovations, requirements and apt steps to the programs must be covers for the guardianship, as well as the register of information it concerns to the preferences, capacitances, needs and problems related with the students attended. The guardianship represents at the same time an opportunity and mechanism for the design and promotion of cultural, sport and artistic activities that direct to him to the integral development of the students.

Finally the programs must incorporate the formation in valuing universals of honesty, responsibility, respect, solidarity, cooperation, democracy and tolerance, with base in your attributes of equity and equality.

4. Association of the formation with the activities of investigation and with the field of application.

To achieve the establishment of stable relationships of the formative process with the field of application of the knowledge it reinforces to him the need to establish mechanisms of permeable |planeación| , operation and evaluation to the participation of external insistences to the university.

The studies of employers and follow-up of graduates it represents valuable mechanisms to demonstrate the capacitance of institutional answer to the problems of the social sustainable development. In the university association – intercede external, translated in formal agreements with official insistences, undertakings and organizations, the conditions are found to operate upon the educational programs in stages of work with participation of acting professionals not academic.

Of similar way, the incubators of undertaking will facilitate the association of the programs with the practice and professional effective and emergent drill, by reinforcing the mechanisms they secure the quality, productivity, |competitividad| , and |sostenibilidad| of the educational offer, in such a way that the pupil knows your reality to transform the and contributes of this way to the sustainable development.

5. Coexistence of diverse educational modalities

Implies contradiction, in accordance with specific needs and in a consistent way with the theory of the knowledge and apprenticeship selected the operation of the educational programs of forms of educational participation that promote the active participation of the pupils, just as confer (videoconferencias), academic adviser's office and fee and investigation; of media for the educational communication – present student and at a distance, the adoption of forms of individual work, in equipments and group, as well as the [fundamentación] and argumentation of the modalities selected from the [planeación] to the evaluation. and the incorporation of methods as independent study, laboratory and programed, leaned teaching substantially in a program of guardianships.

The advising advice in technologies of information (CATI), shaped group for all technology representatives of information of the public centers CONACyT (CPC), has awarded your reconnaissance to the university of the south for which is operated upon a CPC in the Zanatepec population by offering your PE " s of licentiate in the [escolarizada] modality at a distance in real time.

6. *Mobility of students and teachers.*

The mobility it is related, for a part, with the idea to facilitate to the students the frequent part of the curriculum in other school or institution, with base in agreements established after the reconnaissance of the equivalence of the respective part. For other side, the mobility of teachers represents an option to enlarge the horizon of origin and application of the built knowledges for educational and pupils, when making good use of the experience of guests teachers of other institutes and stimulate to the educational premises to achieve it is invited for other IES, according to agreements established and to the capacitances of the own academicians.

7. *Fluid transit of the students between the diverse educational levels and of the institution to the labor field.*

This component of the educational model try to get that in the diverse programs reflect to him about the convenience to instrument facilities in order that the pupils with singular needs regularize your administrative situation – academic, without limiting your possibility to conclude your studies and generate mechanisms that permit the transit flowed between the diverse levels of formation (of the licentiate to the doctorate).

Power of attorney also stimulate the adoption of alternatives that represent viable options in order that the graduates regular to him or graduates without delay. The incorporation of the graduates to the market of work will see to him facilitated for methods of [planeación] that, as the competitive professional analysis, bring near

the educational process to the professional activity. Between the mechanisms within reach of the institution finds to him the operation of agreements and accords of work with colleges and graduate associations and professional, as well as the interchanges that they can take place between the university and the employers, users and beneficiaries of the academic activity.

8. *Incorporation in the academicians again papers as [facilitadores] and promoters of the apprenticeship and of the work in group.*

The paper of the teacher as transmitter of knowledges must be complemented for an educational figure that, besides your activities in the classroom, is capable of accompany to the pupil in your development as appears in person and professional. The success in the adoption of an educational model innovator and flexible depends in great measure of the capacitance of the academicians to incorporate to your functions those of guardian, by leaning the students to adapt to the new characteristics of the programs.

In a proposal that privileges the construction of meanings it is fundamental the [facilitador] paper of the educational, more that of transmitter of information. Equally important are the papers of [motivador] and advising of the academician. Of the same form, the traditional paper of evaluating that fulfills the educational requires incorporate new elements to the process of measurement of apprenticeships: the academicians will have to develop skills to value quantitative and qualitative elements of the environment it goes by a roundabout way to the student and potentially affect your acting.

9. *An international component that promotes the experience of the students and educational.*

The incorporation of an international component in the programs represents a possibility of experience in favor of the students and educational. As other components of the model, the internacionalización won't take place without the effort and participation of both. One of the first steps in that sense constitutes it the inclusion of the English language in support to the different academic programs, by securing with it the access to the updated information and the development of the communication in a second language.

Other mechanisms are the participation of foreign teachers guests of similar programs, the stay of pupils in educational institutes of other countries, the operation of agreements with IES foreign and the international promotion of the programs that secure your quality through the [acreditación] in this environment.

III. PROGRAMS OF WORK OF THE PID 2009-2020

To guide us in the process to fulfill our moral duties arising from a status and reach the proposed sight to the 2020, formulated a drill of global [planeación] that makes good use of the strengthes to pay attention the institutional problems. This strategic platform bases one's opinion on general lines to go deep into in the transformation of the university of the southProposed happiness implies contradiction focalize the institutional activity in seven [prioritarios] axes or strategic:

1. Consolidation of the academic bodies.
2. Consolidation of the educational model
3. Consolidation of the academic quality
4. Equity and student well-being
5. Flexibility and diversity of the educational offer
6. Opening and internacionalización of the university life
7. Association and commitment with the society.

Consolidation of the academic bodies

Characterization

At present the university of the south it finds in a stage of start-up and develop, in the who, the qualification is the central axis, with this premise it is obvious to the academic capacitance as a strategic element that awards solidity and social impact, moreover, it sustains and leans the quality in the professional formation and falls significantly in the creation of the human necessary resources to impel the social development, [tecnológico] and economic of the region.

The academic capacitance is measured with two criterions,

First it refers to the nucleus of teachers that count on reconnaissances that certifies your capacitance and educational skill, the more outstanding and [medibles] are:

- To belong to the plant of teachers of complete time (PTC)
- It counts on the desirable profile program of improvement of professorship (PROMEP).
- Having [membrecía] in the state system of investigators (SEI)
- Having [membrecía] in the national system of investigators (SNI)
- To belong to an academic body

Second it is relating to the academic bodies, and it is centered in your degree of consolidation, that consists of three stages:

- 1^a. Academic body in formation (CAEF),
- 2^a. Academic body in consolidation (CAEC) and the more important thing is,
- 3^a. Academic consolidated body (CAC).

The transit between these stages depends of the academic qualification and individual productivity of everyone of your members, besides other own criterions of the CA, that it are products of investigation and collegiate publication.

In base to all the previous, the main problematic to the one that is faced the university of the south is the insufficiency of professorship with grateful profile PROMEP, [membresía] in the SEI and in the SNI.

The factors they have influence are diverse, the more significant thing are:

- The number of plazas for PTC with PROMEP profile is not significant and in some areas of knowledge the applicants to PTC with appropriate qualification are scarce.

- At present have 107 teachers that have harrow of licentiate and exist possibilities that can carry out or be carrying out a |posgrado|.
- Absence of publications in reviews arbitrated or |indexadas| of the educational community, due to that this is a primordial requirement for the obtaining of |membrecía| in the SEI and the SNI.
- Absence of CA consols due to that all, it are still in |estatus| of formation and the publications both individual and general are incipient for absence of practice in collegiate investigation.

It has observed an evident advance in the volume of teachers with |posgrado| and exists interest in which all PE " s count in the short term with an academic body.

With base to the growing claim, it foresees to him the expansion of the PE " s, and the register, below the premise to attend with responsibility and pertinence the national standards, among them those of the pupil report/PTC the who must be satisfied correctly.

Statute of sight.

The educational plant of the university of the south fulfills balanced with your functions, possess a high academic capacitance and carries out activities of scientific investigation by means of academic bodies consols that apply your knowledges in a creative way to resolve social problems theoreticians and practical; they spread results of quality in novel media; and it takes part in academic nets nationals and international.

General objective

It counts on an educational sufficient plant and fited to pay attention the needs of the PE " s, by conciliating the academic qualification compromised with the balanced fulfillment of the functions and the competitive certification, in the educational centered model in the apprenticeship, that it dress and make up for a role for the innovation and the question between teaching and investigation.

Politicises

- The university of the south must encourage the full use of the opportunities of development that it is offered to the complete time teachers.
- All PTC

Will finish doctoral studies or, according to is the case, the maximum existent degree in the area of your formation.

It will obtain certification in academic skills to operate upon the educational centered model in the apprenticeship.

With degree of doctor must enter and remain with |membresía| of the SEI and SNI.

will integrate in top-notch footballs and CA agreed to your qualification, academic production and congruence with the LGAC.

It will develop projects of investigation with students and will publish the results.

Will agree CA " s in order to evaluate your composition and update the plains of development and consolidation, to improve conditions of qualification and productivity of the members and of the body in it general.

- It must impel the applied investigation in the consolidation and productivity of the academic bodies.
- That in each area of the university of the south make to him best and interdepartamental use of the educational and of the substructure, to secure the harmonic development of the educational programs and the academic bodies.
- The CA " s must share activities and interchange successful experiences of improvement in the environments of the university of the south and integrate academic interinstitucionales nets.
- All projects of investigation must be inscribed in LGAC institutional, by impeling the consolidation of the academic bodies, incorporating students and fortifying the PE " s.
- All result of investigation of the CA must be published.
- The opening of PE " s of |posgrado| it must correspond to lines and academic bodies consols or in process of consolidation.

Strategies

- Formalizing a plain of development of the academic plant that it understands politicse institutional and program to pay attention the processes of recruitment, incorporation and retention of academician personnel of high level.

- To carry out summonses national and deepen in your diffusion and in the actions to stimulate our capacitance of attraction and retention.
- It secures that, in each summons, contract to him at least a 60 % of candidates with doctorate.
- It secures that the new PTC with mastery it continues your doctoral formation in a major term thirty points each years and lower five.
- Integrating a program of formation of doctors that it understands all appointed to actions it stimulates studies of doctorate between the academic plant.
- Stimulating the opportune graduation of the teachers that at present carry out doctoral studies.
- as of interinstitucionales agreements, encourage the doctoral formation of teachers they cultivate disciplines with vocational guidance.
- Formation and training of the PTC " s with focuses humanist, [constructivista] and critical.
- Creating a program of follow-up and vigilance that guarantees the effective fulfillment of the academic loads that all PTC has obligation fulfill, in agreement with the specifications of the desirable profiles of regular dedication by PROMEP.
- Institutionalizing the implantation program of the educational model (PIME) found one's bearings to the [curricular] update and educational formation of the professorship by qualifying it to operate in environments found one's bearings to the apprenticeship.
- Fomenting the publication and opportune diffusion of results of investigation with base in a norm integrated of quality and in a program differentiated that encourages the productivity of all integrant of our academic bodies.
- Leaning the processes of entrance, permanence and promotion of the doctorates to the SEI and to the SNI.
- Making good use of the interchanges with the Mesoamérica program, the - Sureste south region of ANUIES and the institutes of education of the EUA south to develop nets of collaboration between teachers and CA " s.

Goals

In the 2015

- The university of the south will have 63 PTC
- 90% of the PTC will count on |posgrado|.
- 60% of the PTC will count on degree of mastery.
- 30% of the PTC will count on degree of doctorate.
- 90% of the PTC will have the equivalent to the PROMEP profile grateful.
- 25% of the PTC will be members of the SEI and SNI.
- 100% of the PTC will participate actively in the guardianship program.
- 100% of the PTC with doctorate it will take part in academic bodies.
- 75% CA will be in |estatus| of formation and 25 % more will be in development.

In the 2020

- The university of the south will increase in 10 % the PTC
- 100% of the PTC will count on |posgrado|.
- 10% of the PTC will count on speciality.
- 30% of the PTC will count on degree of mastery.
- 60% of the PTC will count on degree of doctorate.
- 90% of the PTC will have the equivalent to the PROMEP profile grateful.
- 50% of the PTC will be members of the SEI and SNI.
- 100% of the PTC will participate actively in the guardianship program.
- 100% of the PTC with doctorate it will take part in academic bodies.
- 75% CA will be in |estatus| of formation and 50 % more will be in developments and 25% in consolidation.

Consolidation of the educational model

Characterization

By considering that the educational model centered in the apprenticeship has as objective achieve an integral, professional formation and humanizes in the graduates [profesionistas] of the university of the south in order that achieve live in harmony with the community. It is related with the moral duties arising from a status, with the commitment with the society and found one's bearings not only to the intellectual preparation but to the formation of the attitude and the values.

The existence of the educational model has weight the sideways definition ideals so much for the teachers, to the pupils and the graduates, as well as a change in the report it thrives among them, and of everyone with the knowledge.

To achieve that the model it apprehends in the institution, will carry out to him a series of actions destined to impel the formation of the teachers, as well as to the improvement of the conditions of teaching-apprenticeship, until achieving that the top-notch footballs of the [campi] and your application in the classrooms achieve the maximum coordination and congruence.

In the educational the process of acceptance of the model [constructivista] it has been slow, in an optimistic way the acceptance in the short term is perceived, of the model, the investigation, the use of the [tecnológicas] tools and the improvement in the communication with the pupils.

The implantation of the educational model, the innovation and the [curricular] update generate major activity of the teachers in your educational function, by improving the acting of students and graduates, although still not perceives to him the impact in the results in the academic capacitance. (PROMEP, SEI and SNI).

All teachers contracted must frequent the graduate in [constructivismo] , by making good use of the disquiet of the teachers for improving. The educational thing must be incorporated, learn the [constructivista] model and apply it in the apprenticeship teaching process, while evaluates and knows to the pupil. Considers to him convenient contract teachers with profile and educational preparation according to the [constructivismo].

It must be obligatory the knowledge of the educational model of the university community to avoid a shock of paradigm.

It is necessary to inform to the applicants and pupils again enter about the characteristics of the educational model it identifies to the university in which each student must learn to design your own strategies of apprenticeship having known previously the kindnesses of the [constructivismo].

correspond to this new stage of the university of the south offer programs diversified and pertinent to the different profiles of the student, to the special forms of operation, by considering a program of guardianships differentiated that departs of a better comprehension of the profiles of student in each program and department, of the logic of the disciplines, the forms of operation as well as the own dynamicses of living together and to the dynamics of each field of study.

There are diverse skills that must be developed for the university students in your professional formation, among them can mention to him the capacitance of direction and leadership. These skills must be fomented in order that when incorporating to the different areas of work, are capable of take decisions in the solution of problems and can play better your work.

Other type of skills is:

- The correct communication in a verbal way and streaked,
- The [verbalización] of the knowledge
- The capacitance to interactuar with other peoples.

At present identifies to him a fault in this sense and to correct these deficiencies, is important that in the classrooms demand to him the presentation of works with the necessary requests, by means of the support of courses of reading and writing.

It is necessary to implant the development program of informative skills and expand it between educational and students of any level.

One of the general basic knowledges that must be reaffirmed is to be accustomed appropriate of the tools of computation, due to that the technology advances vertiginous and is indispensable that the pupil as of the entrance to the university, master these skills.

The educational model contemplates the area of the apprenticeship edict, suggest courses on line and the creation of virtual spaces of interdisciplinaria discussion, where also can go up your works, putting the to disposition of other students for your consultation. The key is to promote processes of learns to learn and apprenticeship edict that develop in our knowledges and skills students, own of your formative field.

One of the fundamental competences in the formation of the future graduates are the professional formation humanizes, for which the actions of the university must be found one's bearings to promote the freedom and incorporate a sense more humanist in the professorships, by means of activities in in which transmit to him the values with examples.

Between the more important values than they must be fomented in the university community is the honesty, the respect, the responsibility, the empathy, the tolerance, the work in equipments and the social commitment.

As part of the formation of a student it is important to take into account the factor of emotional intelligence in order to have an impact in the development of skills and of professional acting. To get it, can exist the support of groups of discussion in those who it interactúens educational and pupils.

The current educational model must contemplate a sight of knowledge of the halfback and the society by means of the personal experience of the problems, in agreement with the model [constructivista].

To really knowing the advances of the last technology are necessary to count on equipment it of computation updated, this is a fundamental element for the development of the new educational model. Moreover, it will follow fortifying the to consolidate our outline of education at a distance.

It is necessary that bigger resources are destined to accede to diverse congresses, workshops of investigation, between other.

Additional it requires to him too much resources: didactic, begin to appear, bibliography, it sallies forth of work and carry out trainings in the undertakings besides the support of the program coordinators through the top-notch footballs.

An important challenge in the professional formation is to get that the graduate is capable of apply the theoretical knowledge in practice, and to achieve this equilibrium in the model of the university, a part of the evaluation to the realization is destined of practical work.

The evaluations of the educational must be appropriate with the new model. when all is said and done with indicators that they permit make a follow-up and improve the theoretical practical credits, while establishing stimuluses to educational.

To have a permanent feedback, other aspect to consider is the opinion of the students, for it it is necessary that exist collegiate organized forums for the pupils.

Besides the previous, the apprenticeship of a language results vital below the environment of border cities and a [globalizado] market, to achieve it reaches to a condition of an university bilingual community is must foment in the classrooms the consultation of sources of information, article reading and works in other language.

It is this a central aspect to improve our attention to the students. The university in this new stage, must creative face your strategies of work, to promote your capacitance of innovation and center your effort in the processes of apprenticeship,

teaching method navy and renewed educational technologies and tried in the context of a crossed society for the endless emergency of new technologies and educational instruments.

Statute of sight.

The educational model has [implementado] in all academic departments and [campi], being the foundation of the [organizacional] reestructuración. The university of the south has renewed it with the participation of the academic community, by keeping it centered in the student and the apprenticeship.

To function correctly, the model bases one's opinion on the induction and training of the actors, for a side, and for other, in a growing use of the heaps and substructure of available communications.

Objective

Evaluating the impacts of the educational centered model in the apprenticeship, it renews the interest in your development and application, to emphasize the integral development of the graduates, value, apprenticeship along the life, by stimulating the educational innovation, the efficient handling of the information, the use of the diverse technologies and the apprenticeship of a second language.

Politicises

- All educational programs of the university of the south must answer the social environment and foment the values it keeps an equilibrium between the claims of a [globalizado] environment and your function to develop all kind of human knowledge.
- All teachers of the university, must be trained for the [implementación] , I develop and consolidation of the educational model, it takes part in the institutional program of guardianships, in the program of academic formation integral and accordingly, certify your educational skills.
- The educational programs, academic departments and coordinations of support must establish, in the environment of your respective competences, gesticulate coordinated to guarantee that all pupils count on an assignat guardian and participate frequently in individual and collective sessions of academic adviser's office and fee.
- All educational programs must watch that the educational and the pupils relate to him contribute to generate a found one's bearings environment to

the apprenticeship and incorporate dynamicses and/or focus centered in the student.

Strategies

- The Vicerrectoria General, the academic secretariat, the direction of Planeación and the top-notch football presidents will give follow-up to the activities of the educational model, with the end of identifying problematic and establish the preventive and corrective pertinent actions.
- Spreading and divulge, in diverse formats and extension, the educational model of the university of the south
- To improve by means of courses of training and graduates, the skills of the professorship to operate upon an educational centered model in the apprenticeship, distinguished for the innovation, the question of teaching and investigation and an intensive use of new technologies.
- To develop in all university teachers the competences to hover, regulate and evaluate the process of apprenticeship teaching below the new educational paradigms.
- Certifying the educational skills for equal boarders or external, as support to the educational model.
- Extending the course of induction to the educational model (CIME) to the [campi] , to develop in the students the permanent capacitance of apprenticeship edict and favor the adaptation of the pupils again enter.
- To accompany to the students in the educational process, by means of the academic individual and group adviser's office and fee.
- Increasing the opportunities of escolar success of the pupils by guaranteeing the continuity of the services that help to effectively learn them, particularly increasing and by improving the conditions of study and the areas of access edict.
- To stimulate in the teachers the creation and use of didactic material and educational technology in the courses of [pregrado] and [posgrado].
- Increasing the material [bibliohemerográfico] until reaching the national standards in questions of heaps.
- The academic secretariat and the presidencies of top-notch football must design and operate upon programs to develop in educational and pupils, the informative skills privies to make good use of the substructure, the heaps (

traditional, special, electronic, on line) and the virtual services (library and virtual reference).

- Keeping and improve the spaces and movable courtiers to facilitate the operation of the educational model, it converts the libraries, the centers of computation, laboratories, workshops and center of languages, in centers of access edict and apprenticeship edict by means of the enlargement of your services, the increment of your heap, the adaptation of substructure, movable and equip, found one's bearings to the operation of programs of competitive formation.
- Designing programs of competitive formation that enlarge the hour hands of apprenticeship, maximize the use of the available substructure, do intense use of platforms of looming formation, specialized computer science applications and cast a net of advanced communication for the collaboration.
- To develop courses on line for the matters with high indexes of reproof.
- To promote between students the use of |semipresenciales| alternatives and at a distance, developing first the courses of advanced level and by endowing the students of |informáticos| resources for the |autogestiva| formation of the knowledge, by means of programing pilot.
- Strengthening the |tecnológica| platform and computer science of the university, to permit the operation of offers of education at a distance.
- Designing and operate upon a course of formation for guardians at a distance.
- Developing a program of development of books, notes, notebooks of drills, study guides, virtual forums, DVD, video, |rooms| , |podcast| |chat| , to lean the education at a distance.
- Developing a program of induction to the education at a distance (develop of habits of studies).
- Developing friendly platforms to induce to the educational it reduces the digital breach.

Goals

For 2015

- 100% of the educational of complete time they are qualified for the operation of the educational model of the university of the south
- 60% of the students they report it carries out daily activities of access edict and apprenticeship edict.
- 100% of the pupils again enter receive the course of induction to the educational model of the university of the south
- 25% of PTC are formed as guardians at a distance.
- 75% of the plains and curriculums it are compatible with the educational model of the university of the south
- 50% of the courses of advanced level they must incorporate elements of collegiate evaluation.
- 50% of the PE " s fulfills the national standards in questions of heaps.
- 50% of the computation equipment it is updated.
- 100% of the students of [posgrado] they will have taken the course of development of informative skills.
- 100% of the PTC are formed in development of informative skills.
- 50% of the pupils and teachers they are qualified for the use of the virtual library.
- 100% of the PTC makes evident training in computer science.
- 100% of the matters with major index of reproof, they will count on courses of step edict at a distance through the electronic page of the university of the south
- 25% of the pupils of the university of the south they have access to courses at a distance through the electronic page.
- It counts on a [tecnológica] platform and dedicated computer science to the educational innovation, university of the virtual south.

For 2020

- 100% of the educational of complete time, half and course is qualified for the operation of the educational model of the university of the south

- 100% of the students they report it carries out daily activities of access edict and apprenticeship edict.
- 100% of the pupils again enter receive the course of induction to the educational model of the university of the south
- 50% of PTC are formed as guardians at a distance.
- 100% of the plains and curriculums it are compatible with the educational model of the university of the south
- 100% of the courses of advanced level they must incorporate elements of collegiate evaluation.
- 75% of the PE " s fulfills the national standards in questions of heaps.
- 75% of the computation equipment it is updated.
- 100% of the students of [posgrado] they will have taken the course of development of informative skills.
- 100% of the educational of complete time, half and course are formed in development of informative skills.
- 100% of the pupils and teachers they are qualified for the use of the virtual library.
- 100% of the PTC makes evident training in computer science.
- 100% of the matters with major index of reproof, they will count on courses of step edict at a distance through the electronic page of the university of the south
- 50% of the pupils of the university of the south they have access to courses at a distance through the electronic page.
- The [tecnológica] platform and dedicated computer science to the educational innovation, university of the virtual south is consolidated and your programs have regional, national reach, and international.

Consolidation of the academic quality

Characterization

To put in march a [sostenible] plain to future, in agreement with the appraisal appreciation of the society, must carry out to him strategic actions to those who it is of continuity in the long term in two senses:

In the first place, it is important to accredit 100% of the programs with those who counts the university, prepare continuously the educational plant and interactuar with the different sectors of the region in order to identify the needs of the society.

In second place, it is necessary to take as point of reference the quality of other universities with do credit to national and international.

In order that our university is grateful at international level will be necessary to fulfill one's obligations to the standards that it is demanded and is evaluated for [acreditadores] organisms to this level. It represents all a challenge, but nothing impossible, is necessary is become aware of that this relating is important for the objectives that are internacionalización of our institution, to have influence in a positive way in the work that is carried out in our programs of academic interchange and student mobility, besides that it is a prevailing need that cannot avoid for more time.

For other side, the incorporation of the [posgrado] programs to the PNPC, must be parallel with the [acreditación] of the licentiate programs. For which the Posgrado educational programs they will have to counts on the sufficient quantity of doctors and members of the national system of investigators (SNI) and of the state system of investigators (SEI) that recommend the national standards. The university of the south aspires to keep level with any institution of the CUMEX.

According to the characteristics of the regions in which are located to him the [campi] , each time will be major the need to enlarge the register and diversify the included programs the level of superior technician university student or IV title, Post -Secondary (equivalent in E.U.), it who implies contradiction carry out a series of fittings and enlargement to the physical and academic substructure.

For other side, special attention is required as for the association of the [posgrados] with the processes of investigation, cast a net interinstitucionales and regulation. In reason of it it is hoped that it are [implementen] the appropriate strategies to improve this problematic.

Finally, to improve our programs, it is necessary to keep some indicators that shows strengthes in areas related to the academic [competitividad] , such is the case of the high terminal efficiency in the programs of [pregrado] and therefore

best expenditure of levels and titration. This is a strength that requires all our attention.

Statute of sight.

The whole academic offer of |pregrado| of the university of the south, is evaluated in the level 1 of the committees for the evaluation of the superior education (CIEES) and accredited for the advice for the Acreditación of the superior education (COPAES); also the |posgrado| programs will be in the poll of quality of the national advice of science and technology (CONACYT).

General objective

Accrediting the educational programs of the university as competitive at national and international level, fitting to the criterions of evaluating organisms and |acreditadores|.

Politicesses

- Evaluating and accredit all licentiate programs for the CIEES and COPAES and the |posgrados| for CONACYT, in the short and medium term.
- All university insistences, in the environment of your respective competences, will award the necessary support in order that the educational programs achieve the corresponding |acreditación|.
- All programs must include as requirement of expenditure a minimum |puntaje| in external evaluations carried out for an expert organism (preferably the EGEL and EGETSU of CENEVAL).

Strategies

- Guaranteeing the quality of the programs of |pregrado| and |posgrado| by means of external evaluations recognized for the national system of evaluation of the superior education, in the case of the licentiates, and by the CONACYT in the case of the |posgrados| , by achieving that 100% of the register is entered in program educational of good quality.
- To give follow-up and fulfills one's obligations to the recommendations of the CIEES and of the |acreditadores| organisms through the academic secretariat, the direction of Planeación and the top-notch football presidents.
- To certify to the university of the south for the Southern Association Colleges of Schools |and| (United Stated) to accredit international to our academic programs.

- The academic secretariat, the direction of Planeación and the top-notch football presidents will give follow-up to the indexes of each educational program (approval, reproof, retention, desertion, rotation, leave behind, graduate, titration, satisfaction of students, of graduates and of employers), with the end to identify the weaknesses and establish the preventive and corrective pertinent actions.
- To stimulate the opportune graduation, the top-notch football presidents will be coordinated with the academic secretariat, the coordinations of escolares services and pay social, to give you follow-up to the students of advanced level, verify the fulfillment of credits, English, pay social, practical professionals and extinction of debts.

Goals

In the 2015

- 100% of the programs find to him evaluated by the CIEES.
- 75% of the licentiate programs they finds in the level 1 of the CIEES.
- 75% of the register it is entered in program accredited.
- 25% of the [posgrado] programs they are entered in the PNPC, SEP-CONACYT.
- The university of the south will have obtained the reconnaissance of the Western Association Colleges of Schools [and] of E.U.A or any other grateful [acreditador] organism for the Council Higher Education Accreditation [for] (CHEA).
- To keep in 95% the general rate of escolar use of the educational programs of licentiate.
- Reaching 95 % in the rate of retention of all programs of [posgrado],
- Achieving a rate of too much titration of 75% in the [pregrado] programs.
- Increasing the rate of efficiency and titration, in the programs of [posgrado] , until reaches to 75 %.
- Systematizing, automatize and certify the processes of escolares services, educational control, library and finance.

In the 2020

- Re accredits opportunely 100% the educational programs.
- Paying attention 100% of the recommendations of the evaluating organisms and |acreditadores|
- 100% of the licentiate programs they finds in the level 1 of the CIEES.
- 100% of the register it is entered in program accredited.
- 50 % of the |posgrados| they are entered in the PNPC, SEP-CONACYT.
- Keeping the reconnaissance of the Southern Association Colleges of Schools |and| of the United Stated and of other associations.
- The general rates of approval of the educational programs are kept in 95%.
- The rate of retention in the |posgrado| programs is of 95 %.
- The rate of titration in the |pregrado| programs is too much of 95%.
- The rate of efficiency and titration, in the |posgrado| programs is 95 %.

Equity and student well-being

Characterization

One of the main claims of the society are the equity in report to the opportunities of entrance to the university; by considering the different circumstances in those who the students find to him immediately to finish your preparatory studies.

For it it is necessary to count on programs of support that search for diversify the forms of entrance of students, that facilitate not only your entrance but the permanence, by giving you follow-up until the term of your formation.

The previous includes not only the diversification of forms of access, but the diversification of educational programs thinking about a formation of the life and taking advantage of the best way the educational technology.

One of the main problems to the ones that the students are faced to continue your studies is of economic order, this is one of the causes for which combines your academic formation with the work. For this reason recognizes to him the need of counts on a program of scholarships or of support for the acquisition of materials of study, as well as facilities of payment for whom so request it.

Someone program and academic courses require the purchase of materials of very high cost that in occasions are difficult ofs to acquire it who is bounded reach the objectives of apprenticeship; to avoid that students with good academic use and smaller revenues, give up courses or postpone your realization due to the cost of the required materials, proposes the economic support and also through agreements with undertakings that award special prices to the university student.

The conditions of the academic substructure are appropriate in general terms, does to him a departmental use of the classrooms and cubicles, and a transversal use of the spaces of academic support as workshops, computation laboratories, libraries, centers and center of languages, which permits an efficient use of the available substructure.

This aspect can be improved substantially, as long as still exist some lacks of equipment and instruments in laboratories, workshops, hall of assemble, recreational and sport library and heaps, spaces. It is would that, that a diagnosis is required to know the needs that has the students in the [campi].

Which requires be to him achieve the consolidation and use of the physical and academic university substructure with the objective to create useful and comfortable spaces where the pupil have the opportunity to experience the

apprehended knowledges in the classroom, and where can develop sport, artistic and cultural skills that promote a more healthy education and integral; and At the same time where the educational thing it can carry out a work of quality. The construction of this substructure must be thought-out in the availability for service of areas of access edict that they facilitate the mobility of the personnel, educational and pupils in term of a directed edict apprenticeship.

Other problematic in the short term, will hit to him lathe to the potential it has the university of the south for the winning of pupils outside of the states by including the foreigner. In this sense one of the main problems they meet face to face the students are the difficulty to dispose of impeach economic and near to the [campi].

It is an opportunity for the university open to the entrance of reasonable students of other regions and other countries, for it it requires establish to him agreements with the participation of some strategic actors of the society, to build a complex of departments that offers economic and easily incomes access to the [campi].

The university, is useful the academic potential of our graduates, by promoting the scholarship program for studies of [posgrado].

It is necessary to make conscience between the students, of the important paper they play as professionals, of the responsibility that has with your community; this consideration is accented in the integral formation that proposes the educational model, for which is emphasized the introduction of courses as the ethics.

Finally, the students suppose the need to make use of all available resources to express your claims in order to establish a feedback with the institution and of the same way that the institution uses all possible resources to keep informed to the students of the services to the ones that can accede.

Statute of sight.

The university of the south pays attention the needs of the students, in the levels of [pregrado] and [posgrado]. Your different programs understand, academic stimuluses; they include individual and group supports in psychological, socioeconómicos, recreational aspects and of health, that permit increase the opportunities of escolar access, permanence, success and labor insertion, by guaranteeing an academic integral formation.

Of the same way, university and society collaborates to provide improve you material conditions and complementary services.

General objective

To pay attention with integrity the needs of the pupils, detecting the opportunely and by convoking the society to that collaborates with the university in your solution, particularly avoid the desertion and increase the opportunities of escolar success through the stimulus to the academic acting, scholarships, advice, guardianship, material educational, the university program healthy and the elimination of the inequality.

Politicises

- The university of the south must lean to all students with familiar lower revenues to five minimum monthly salaries, with facilities of payments, promote of diminution of costs of didactic materials and scholarships.
- Institutionalizing a process of admission below ruling it shows through and that permit the entrance of the students in equality of circumstances.
- The university of the south must strive for [becar] to all students that have reaching four-monthly major average to 9.5.
- The university of the south must offer an integral education, that complements the academic formation with courses and [extraescolares] activities that foment styles of healthy life, the recreation-deports, by endowing those of the necessary knowledges, skills and motivations to practice the, it promote the in the family, school and work.
- The university of the south must convoke to the society, in order that progressively gives complementary services to the students that are guaranteed with an endorsement for the institution in terms of cost, quality, rapidity and pay.
- The university of the south will convoke to the institutes of superior, private education of the region and organisms not government for the creation of a space in education that permits obtain financial resources for the obtaining of the studies of the pupils that require it.
- The university of the south will establish agreements with the state authorities and municipal in which locate to him your [campi] , in order to use the sport and cultural available substructure for these levels of government.

Strategies

- Guaranteeing the transparency of the process of admission, by giving you certainty by means of the better instruments; likewise, it decreases the cost of the procedure by means of an unique examination of four-monthly entrance.

- The direction of student well-being together with the presidents of top-notch football, will give follow-up to the activities of attention to the needs of the students, with the end of counts on a common notebook of services, it identifies problems and areas of opportunity as well as establishing preventive and corrective pertinent actions.
- To spread opportunely the services of the university to the students.
- Offering a program of scholarships that it recognizes and stimulate the academic acting of the students.
- Offering a program of compensatory scholarships to avoid that students with better academic use and smaller revenues, give up your courses or postpone them due to the cost of the required materials.
- Creating a foundation with the participation of graduates, social private enterprises, institutes and organisms, dedicated to award scholarships of maintenance to the outstanding students, of revenues minors or in circumstanciate adverse.
- Creating a foundation with the participation of private enterprises to award scholarships outstanding students, for the development of scientific investigation and [tecnológica].
- To conduct to the students in the educational process, by means of the opportune identification and attention of your needs ([tutelaje] particularized).
- Promoting academic, sport and cultural competences for fans, recreational activities outdoors and of exhibition, as halfback for [incentivar] the intellectual [creatividad], the competitive spirit, the work in equipments, physical conditioning and the cultural interchange between the university student.
- To endow to the different [campi] of spaces of cafeteria, stationery shop-bookshop, are for hire sport, wandering, bring bad luck of rest, in order that the university community lives together and cultivates your nets of friendship and solidarity.
- Automatizing the escolares steps of: [preinscripción], consultation of expedients, qualifications, request of scholarships, follow-up of the guardianships, orientation as for requests, debts and payments follow-up, until now carried out in small window.

- Designing alternatives for the students that it work, by means of the diversification of hour hands and the increment of the offer inter four-monthly of matters.
- To promote in the presence of suppliers, diminutions of prices and soft credits in educational materials, to benefit to the students of revenues minors.
- To promote in the presence of the corresponding authorities the use of the cultural and sport existent substructure in the where cities exists institutions of the university of the south
- It considers that the teacher plain of construction disposes of a field of multiple uses for |campi|.
- Stimulating the interchanges of students, participations in academic and cultural forums, by means of supports for attendance to academic happenings and publication of results.
- Increasing the apprenticeship of other languages, to facilitate the academic interchange International and the |posgrado| abroad.
- Awarding scholarships of inscription and scholarships-loan (temporal and comparable to those who provides the CONACYT) to our students of use major that have been accepted in programs of |posgrado| of quality, nationals or foreigners.
- Operating upon and consolidate the foundation of the university of the south with the participation of graduates, social private enterprises, institutes and organisms, dedicated to award scholarships of maintenance to the outstanding students, of revenues minors or in circunstanciate adverse.
- Establishing agreements of collaboration with the municipal and state governments in which are located to him the |campi|, to achieve the integral education and the profile of expenditure.
- Awarding scholarships to pupils of academic use major, by means of contributions of external organisms to the institution.

Goals

In the 2015

- Increasing the cover of the scholarship programs that it is offered in the university, until reaching to 10% of the total register of |pregrado|.
- Increasing the cover of the particularized guardianship program until 100% of the students again enter and to 50% of the students of advanced level.
- Increasing the cover of the group guardianship program until reaches to 100 % of the students of intermediate level.
- One of each three university students will carry out physical drill regularly, the majority of them/it in the competences of organized fans for the university of the south
- Increasing the participation of the students of |pregrado| in programs of interchange and mobility, until reaching to 5% of the register.
- 50% of the foreign students of interchange, entered in the university of the south, will have access to guaranteed with an endorsement student residences for the university of the south
- 100% of the students of excellence that they request scholarship-loan, will have access to continue your studies in programs of |posgrado| of grateful, national and foreign quality.
- The average of dominion of the English language in the university of the south, will be of 450 TOEFL points in |pregrado| and 520 points in |posgrado|.
- 33% of the students of the university of the south it will be studying a second language.
- 50% of the students it will use the sport and cultural installations of the cities in which are located to him the |campi|.

In 2020

- Increasing the cover of the scholarship programs that it is offered in the university, until reaching to 20% of the total register of |pregrado|.
- Keeping the cover of the particularized guardianship program until reaches to 100% of the students again enter.
- Increasing and keep the cover of the group guardianship program until reaching to 100% of the students of intermediate and advanced level.

- 75% of the university students it will carry out physical drill regularly, the majority of them/it in the competences of organized fans for the university of the south
- Increasing the participation of the students of |pregrado| in programs of interchange and mobility, until reaching to 15% of the register.
- 100% of the foreign students of interchange, entered in the university of the south, will have access to guaranteed with an endorsement student residences for the university of the south
- 100% of the students of excellence that they request scholarship-loan, will have access to she to continue your studies in programs of |posgrado| of grateful, national and foreign quality.
- The average of dominion of the English language in the university of the south, will be of 520 TOEFL points in |pregrado| and 580 points in |posgrado|.
- 75% of the students of the university of the south it will be studying a second language.

Flexibility and diversity of the educational offer

Characterization

Between 2005 and 2009 the claim of superior education showed a growing tendency, in the presence of this situation the university took the decision to increase the register, and this situation generated pressure on the educational plant and the academic substructure. In the presence of this situation, in your drills of [planeación] the university resolved pay attention this claim, but without damage of quality.

A clear evidence of the institutional effort to attend to these new generations of students are had in the conduct of the main indicators that realize the evolution of the academic capacitance that in this way it characterized to the institution. However, while the register grew, the plant of teachers of complete time has kept static.

Notwithstanding, the objective not it centers exclusively in answering the educational claim in quantitative terms, by permitting that a major quantity of applicants has the opportunity of concluding your professional studies, but that is to try to offer to the student an approached university competitive and flexible [currículo] from a humanist perspective, that pays attention the labor competence without subordinating to her, in order to prepare citizens with academic rigor and social sense.

Moreover, it requires that the university carries out an additional effort to establish solid relationships with the productive sector. For it is necessary to carry out permanent investigation of the market of work as a result of the economic dynamics. This can conduct to the opening again program, to the update, it changes of the plains of study, to the closing of horse racings, to the [implementación] of professional appropriate trainings and the generation of information that fortuitously contributes to the economic development of the - Sureste and Mesoamericana south regions.

To sum up, the integral development of the student must permit you, see beyond the [globalizadores] and to standardize processes, entertain your society, cultivates, it remakes the and it reinventarlas [the\$]. The end of the education is the [humanización] and this must be subjected in a matter of administrative order. From this perspective we conceive to the university as a space for the cultivation of the critical and plural thought, more that a space for the transmission of disciplinary information.

Therefore, the proposal contemplates keep an appropriate equilibrium between the obligatory components, the elective and the optatives of each curriculum. Also it will be necessary to distinguish clearly the wefts of courses and activities that

distinguish the basic formation, mediates and specialized, as well as those who correspond to the general formation.

It must in this case it update our [currícula] by the light of the educational model of the university of the south, that understand develop of skills of information and computer science, dominion of the English language, formation in valuing, as well as a closeness to the knowledge of our culture and records the history of national and regional. It must be valued of the same way, the pertinence and [factibilidad] for the opening again program of licentiate to pay attention the growing social claims.

It recognizes to him that the [curricular] flexibility benefits to the student, since is possible to acquire practical knowledges before to graduate.

fit points out that still when there is important points to advance, will have to identify the indicators that permit affirm that the graduate of the university not has not problems to incorporate in the labor environment, which it is translated as an educational pertinent offer.

Statute of sight.

The educational programs have updated your plains and curriculums; they have updated your documentation and count on studies of [factibilidad]. The homologation of courses operates in all departments and exist a functional question between [pregrado] and [posgrado]. Also, the academic offer of the university of the south it lays the foundations of in the regional needs.

Objective

Updating the curriculums of the educational programs, with strict fondness to the [curricular] development, by guaranteeing that are flexible and pertinent to the social needs; that the contents of the courses emphasize the paper of the educational thing as guardian, orientating, educating, and it count on appropriate objectives with the development of the profession; moreover the activities of apprenticeship find to him dosed in form appropriate and based one's opinion on new didactic strategies and updated technologies.

Politicises

- The new educational offer must be laid the foundations of in a study of elaborate [factibilidad] with the methodology proposed by the SEP and your plain of study must be expressed one's opinion previously by CIEES.
- The educational programs with goes down or null claim, without association to the regional needs or that in a reasonable term have achieved favorable

evaluations of the national system of evaluation, must be to reestructurados or fenced-in gardens.

- In the university of the south, the organization of the contents of the plains and curriculums, the dosage of the activities of apprenticeship and the [extraescolares] activities, must favor the apprenticeship edict and facilitate the escolar trajectory.
- In the university of the south all PE " s must update your curriculums at least each five years, and your descriptive letters annually, through the collegiate work of the CA " s.

Strategies

- Carrying out the studies of pertinence and [factibilidad] for:

The diversification of the educational offer with programs of superior technician university student or IV title, post-Secondary.

The operation of [campi] of the university in cities of the Mexican republic and from abroad.

- Updating the studies of [factibilidad] of all educational programs, according to a calendar that the tie with the processes of [acreditación] and [acreditación] re.
- The presidents of top-notch football, the direction of Planeación and the academic secretariat, will give continuity and follow-up to the permanent program of Actualización Curricular, by diagnosing the needs of modification of each program, by establishing a chronogram of activities.
- The presidents of top-notch football and the CA " s, will update the programs of all obligatory matters, those which are made evident in the format of educational [planeación] established for accord of the Vicerrectoría General, the academic secretariat and the Planeación direction.
- To adopt progressively the system of assignment and transference of academic credits (SATCA), as you instrument regulator of the academic reconnaissance and the promotion of the student mobility of our pupils.
- The presidents of top-notch football, will analyze exhaustive, by means of work formed an association with the CA " s, the plains of study of the educational programs, to identify the pertinent updates, secure that correspond to the needs of the region and correspond to the worldwide tendencies.

- To integrate to the representatives of the productive sector and organisms related with the PE " s, to the tables of work during the process of revision and update.
- Redesigning mechanisms of [curricular] transit between level escolares, so much from licentiate to mastery, as of mastery to doctorate.
- Starting the departmental homologation of courses in [pregrado] and [posgrado].
- To integrate in a single offer, with multiple terminal options, the programs they have a high proportion of [homologables] courses.
- Diversifying the educational offer with the opening again [posgrado] programs, sustained in educational innovations and in an intense interinstitucional collaboration.
- Increasing and diversify the educational offer of [pregrado] with base in the needs of diagnosed [profesionistas] in the sectors of the region.
- Increasing the capacitance of attention of the educational programs by means of the integration of partly present courses and at a distance that make good use of the available [teleinformática] substructure.

Goals

In 2015

- 20% of the programs of the university it will be to level of superior technician university student or IV title, Post -Secondary.
- They will be operating upon two new [campi], one in the inside of the Mexican republic and other in E.U.A.
- 50% of the programs it will have updated your [curricular] design.
- will increase in 10 % the PE " s of licentiate and of [posgrado] based on pertinence studies and [factibilidad].
- 100% of the plains and curriculums, of [pregrado] and [posgrado] , will be updated and will incorporate elements of centered focussings in the apprenticeship and in the humanistic and disciplinary formation of the pupil.
- 100% of the plains and curriculums, it will be compatible with the educational model of the university of the south

- 100% of the departments they will have homologated your matters.
- 100% of the educational programs they will permit the assignment and transference of academic credits.
- The coordination of escolar control, will facilitate the operation of the departmental model, by means of the inscriptions to optative matters between departments.

For 2020

- The PE " s and the substructure of the new [campi] fulfills one's obligations to the standards of quality proposed by the evaluating organisms, [acreditadores] and certifying.
- 100% of the programs it will have updated your [curricular] design.
- will increase in 20 % the PE " s of licentiate and of [posgrado] based on pertinence studies and [factibilidad].
- 50% of the plains and PE " s, of [pregrado] and [posgrado] , will be offered at a distance.
- 100% of the plains and curriculums, of [pregrado] and [posgrado] , they will be compatible with other program nationals and international and will permit the mobility of students and the academic interchange.
- 100% of the departments it shares educational and substructure.
- The steps of escolar control, from the request of chip for the examination of selection to the steps of titration will be on line.

Opening and internacionalización of the university life

Characterization

fit points out that this task is not easily, due to that the integral formation of a [profesionista] includes knowledges theoretical and practical specialists in a humanist context, as well as the fomentation of the culture, the sport and the development of diverse skills.

In someone of these aspects has achieved a more significant advance than in other and for this reason is of supreme importance it stand out and recognize the strengthes and limitations of the university, in order to identify the current panorama and also seat the bases to establish specific plains that translates in a major service quality.

One of the more weak aspects in the formation of the university students are the difficulty to communicate verbally and in writing. To correct these deficiencies must be made available courses, workshops and have a major exigency with the pupil.

In the formative values of the student also must include to him extracurricular activities that enlarge the horizon of the knowledge in the cultural, artistic, sport environment, of conservation and care of the halfback it gives atmosphere, of the preservation of the health, the genre equity and the sport. Therefore, it is of supreme importance it creates a program in which it is [incentive] the participation of the pupils in this type of activities, to achieve a balanced formation.

At present the university of the south offers a program in which it is included these activities, however, exist enormous interest of the university community, in promoting them to lean the profile that it waits of the graduates.

Other of the aspects of great [relevancia] in the work of the university is the imperative need to advance in the definition of a politics of solid and systematic publications, that covers the needs of all fields of knowledge that hatches your academic offer, in order to achieve that the fruits of the investigation are diffused between the community. At this time it be in time of having lineaments and precise mechanisms to publish, with support of the institution, books and alternate in electronic publications.

The use of media of communication in the public universities have as objectives:

- Spreading the culture,
- To collaborate with the extension of the teaching,
- To serve as newsy and cultural source of information to the members of the community,
- To promote activities and the knowledge of the university work,
- Analyzing the problematic social, economic and political,
- Besides divulging the science and the [tecnológicos] advances.

Die the growth and develop of the university in the scientific and cultural environments, is necessary to fortify the participation in media, as well as creating conditions for a diffusion of major it reaches.

The university of the south will promote:

- The student mobility
- The participation of the pupils in the summers of investigation and
- The interchange of teachers

so that whom takes part in in these activities it establishes and keep communication with equal and teachers of the receiving institutes, with the object to generate wide outlines of academic interlocution and the first joined publications between academicians of our university and of other IES.

To consolidate these plains must have a major exigency of the dominion of other languages, the educational model of the university contemplates in the PE " s, the handling of a third language; as well as, in turn will be necessary to fortify still more the academic mobility of teachers and students.

In the context of the association at international level, the coordination of languages imparts besides your regular offer, intensive courses of English language, French and Italian for the students with scholarships of mobility and educational in interchange academician, also foresees to him the one which the CA " s will count on a relevant component of visiting teachers of other countries.

Moreover, the geographical distribution of the |campi| of the university is an opportunity to form strategic alliances, that will permit narrow knots of association, interchange and collaboration with the countries of:

the Mesoamericana region(Belice, Guatemala, El Salvador, Honduras, Costa Rica, Panama, balsam apple and Bolivia) and

In the immediate future with the states of the EUA south frontier (California, new Mexico and Texas) and

Europe, particularly, Spain.

Statute of sight.

The university of the south has made good use of your geographical localization and your academic prestige to shape local, regional and international associations, that promote the coordination between institutes of superior education, the

scientific investigation and the culture, with academic, government, social and productive entities of the country and from abroad.

It is an open university to the world, which is demonstrated with the increment of academic visitors and the growing acceptance of your students, graduates and educational for stays and national and foreign interchanges.

General objective

Increasing the opportunities of academic mobility for educational and pupils by means of the consolidation of agreements with institutes and the build of consortiums of worldwide quality major for the generation of academic nets.

Politicises

- The university of the south must:
 - To communicate permanently in collegiate insistences of |planeación| and regional coordination and International of superior education.
 - To contribute to |posicionar| the culture (and in it to the artistic creation), as a central dimension to relate with the society in the state, regional environments, national and international.
 - Leaning for interchange academicians and mobility to regular students whose antecedents guarantee excellent I play academicians.
- The Vicerrectorías of the |campi|, the coordinations of escolar control, the academic secretaries and the educational programs, must collaborate in the environment of your respective competences, to facilitate the reception of national and foreign exchange students, your adaptation and the revalidation of studies.
- All programs must include as requirement of expenditure the |acreditación| of a third language.

Strategies

- To spread amply the academic, scientific, artistic, cultural happenings of the university.
- Establishing contests that they stimulate the creation of original work and of vanguard, by promoting the university values.
- To reinforce the LGAC that they will permit promote the investigation and documentation of the processes and political cultural in support to the undertakings and organizations of the civil interested society in the culture.
- Promoting the electronic publication of books and |seriadas| publications.

- Increasing the offer of the courses of endless education and it spread the opportunely.
- Simplifying the procedure and it makes agile the approval of the dedicated projects to create courses of endless education on request expresses of the interested parties.

- To communicating:

In the creation of a consortium that it groups to the institutes of superior, public and private education of the Mesoamericana region, to increase the educational available offer, it facilitates the interchange, the mobility, and improve the academic quality.

Actively in the -Sureste south region of the ANUIES and other organisms of regional coordination, to increase the educational available offer, it facilitates the interchange, the mobility, and improve the academic quality.

In the state coordination for the Planeación state of the superior education (COEPES) and other collegiate insistences of |planeación| and regional coordination of the superior education to guarantee that the new educational offer agrees with the politicises of the state integral program of development of the superior education (PEIDES).

- Promoting the apprenticeship of the English language and a third language to increase the competitive labor level as well as the student interchange abroad.
- Stimulating the interchange and the mobility in the programs that form artistic skills, at regional level, national and international.
- Enlarging the options of academic interchange national and international by means of a catalog of susceptible to universities interchange; by considering for this effect,
 - a) The existence of an agreement,
 - b) The academic prestige of the receiving institution or
 - c) The similitude of the programs to facilitate the reconnaissance of courses and credits.
- Enlarging the options of |posgrado| by means of a catalog of susceptible to universities support; by considering for this effect:
 - a) The existence of an agreement,
 - b) The academic prestige of the institution.
- Developing appropriate programs to receive students and teachers of other IES in academic stays.

- Increasing the academic mobility of students and graduates distinguished through agreements and consortiums with other institutes of superior education nationals and international.

Will be priority in this title the members institutes of the CUMEX, the universities of the [mesoamericana] region and the universities of EUA recognized for the Council Higher Education Accreditation [for] (CHEA).

- Granting of scholarships in order that outstanding students carry out interchanges, stays and summers of investigation, that permit be related you with investigating and afterwards, studies of [posgrado] in national institutes of prestige or abroad.
- Impelling the PTC interaction with your placentas in other parts of the world, specially with the countries of the Mesoamericana region, with the objective of generating investigation, impart courses, organize academic happenings and consolidate stays they fortify to the CA by making good use of the substructure of communication at a distance.

Goals

For 2015

- The diffusion of the academic, scientific, artistic and cultural happenings of the [campi] arrives opportunely to 100% of the users of e-mail of the university of the south, to 100% of the visitors of the electronic page and to 100% of the spaces of static publicity with those who counts the university.
- The radiophonic programming according to the psychological and cultural characteristics is consolidated of the radio listener. By FM it offers to him a rich cultural programming.
- All [campi] of the university has spaces of cultural expression for the university community and the local community in general.
- Each academic body in development will have lean to publish at least an annual book.
- Enlarging the outlines of edition of electronic publications.
- To convoke to 100% of the institutes of superior education toilets of the Mesoamericana region in order to shape the consortium of universities of Mesoamérica.
- 5% of the students it will take part in summers of investigation and of these the half will give you continuity to your experience through national and international interchanges.
- 5% of the students of intermediate level it counted on support to interchange academican with the members institutes of the CUMEX and the universities

of the Mesoamericana region and the universities of EUA recognized for the Council Higher Education Accreditation [for] (CHEA).

- 100% of the students that has taken part in summers of investigation or interchanges, will spread your experiences.
- 100% of the pupils that present papers in national and international congresses, it will count on support.
- 100% of the PTC that present papers in national and international, susceptible to congresses publication, it will count on support.

For 2020

- The [planeación] of the scientific, artistic and cultural happenings of the [campi] it makes annually in order to spread the and it divulge the opportunely to 100% of the users that consult spaces of publicity with those who counts the university.
- 100% of the academic and cultural happenings it counts on mechanisms to evaluate the degree of acceptance of the university, local, regional communities and national.
- Digital access with the reproducing producer Winamp, Real Player and Windows Media Player.

Implantation of the system of reading RSS it permits accedes to the page Internet from mobile equipments as I Pod.

Rehabilitation and fortification of the radius signal of FM, in the international band of short wave with an effective power of 10 Kwatts.

- Each academic body in developments and consolidation will have published in [coedición] a book.
- The university of the south, it will count on 4 collections of electronic publication: academic, cultural, textbooks and alternates of the university.
- It takes part in 100% of the meetings of the consortium of universities of Mesoamérica, of the Council Higher Education Accreditation [for] (CHEA) and in the programs that the rectorate considers necessary.
- 5% of the students it will take part in summers of investigation and of these the half will give you continuity to your experience through national and international interchanges.
- 5% of the students of intermediate level it counted on support to interchange academician with the members institutes of the CUMEX, the universities of the Mesoamericana region and the universities of EUA recognized for the Council Higher Education Accreditation [for] (CHEA).

- 100% of the students that has taken part in summers of investigation or interchanges, will spread your experiences.
- 100% of the pupils that present papers in national and international congresses, it will count on support.
- 100% of the PTC that present papers in national and international, susceptible to congresses publication, it will count on support.

Association and commitment with the community

Characterization

Today's universities meet face to face new generated challenges as of the reconfiguración of the relationship between the educational institutes and the society, in which is noticed the need to incorporate a humanist focussing to guarantee not only the well-being of the subjects and the living together that do possible the institutional life, but the own academic productivity.

The general perception of the society of the -Sureste south region about which it will be the university in the next years, it dresses and makes up for a role for an encouraging sight, in which it conceives to this institution in a path of growth, with services of quality and a free proximity with the society.

To get this objective, is indispensable to continue with the plains of improvement it ands to have an open sight to understand the needs of the region and carry out the necessary fits to obtain an agreed development with the environment.

On the other hand, the university will have to obtain the sufficient clarity concerns to the expectations of the different local actors. If it keep a tight report with the social whole, to future your relationships with the managerial and productive sector must be narrowed still more.

In this humanist formation in the university student, one of the important elements to carry out in practice are the social service, which must be focussed to carry out tasks translated in a real benefit to the community, [incentivando] the interest and social conscience in the involucrate as a first step.

One of the main problems that it is observed in the majority of the PE " s is the inadequate service of social service, due to that in many cases coincide with the labor camp to the one that is found one's bearings the profession of the students, nor neither outline the mechanisms of evaluation to measure the social contribution of the lenders of the service of the university and of the complainat insistence of lenders.

The university must work as a whole with the government sector, civil, religious and educational associations to direct actions that benefit to the society. This can achieve to him carrying out investigations, acting as an attorney fall in an endless way in the realization of a social efficient service translated in the benefit of the population.

The process of association must be based in paying attention the proposals of integral formation, updated, bilingual and with a component philosophical and

ethical fort that includes a code of conduct, as well as with a perspective of [sustentabilidad].

Also it is important to establish permanent forums with the association representatives of the civil society, with those who can elaborate to him projects of investigation to identify the imperative needs of the community as:

- The poverty,
- The manufacture of public appropriate politicses,
- The fomentation to the civic culture,
- The health and
- The care of the halfback gives atmosphere.

Also, it must permit the access to the services to the population in general and foment the participation to him academicians and students.

At present the insertion of the graduates in the labor market it dresses and makes up for a role for an incorporation in practical traditional areas, for which is vital to break this paradigm by means of the [implementación] of the professional trainings, in order that the graduate is found in conditions to surpass the new challenges that imposes you the labor current dynamics.

The units of apprenticeship will have to construct in order to permit the formation of incubators of undertakings, those which must be included in the study programs as a didactic tool, you these to must be of [multidisciplinario] character. To achieve a major efficiency, is important that the undertakings or the society take part in by outlining real problems to search for the solution in the same.

in spite of the experiences of success that show the PE " s those which give a great [curricular] value to the professional trainings, they are many the programs that have not integrated them to the [currícula], it who is [preocupante] in an economic regional context where abound the opportunities in order that the students apply your apprenticeships.

The professional formation of the graduate of the university of the south has good acceptance in the labor market because considers to him owner of the theoretical tools privies to play your work, however, most practical knowledges learn to him on the double, besides that in the run not foments to him the disquiet that the pupil perceives the reality of the environment in which lives, and see beyond the theoretical own knowledges of your professional area.

Other aspect to consider, is the [sobreferta] of [profesionistas] , moreover, a significant part of the graduates achieve insert correctly in the market of work, in

positions putting into practice your knowledges specialized due to the absence of opportune information related with the characteristics of the opportunities of professional acting.

By considering the practical aspect of the professional formation; it is wanted it establishes a link with the real needs of our environment with programs that give you a major weight to the theoretical-practical knowledge and to the relationship of the educational with the social and productive sector; the [implementación] of a program of professional trainings that contemplates several projects involved to the student with the agreed labor camp is required to your profession and while contributing to your integral formation in two senses:

- For a side, by cultivating the values of the pupils that they gives in the family and of the social context in which it is developed, by giving you continuity in the teaching at superior level; by fomenting the ethics as a primordial value in the development of the [profesionista] in the classrooms; as well as the values of freedom, social responsibility, honesty and commitment;
- for other side, by providing the university student the opportunity of developing your professional skills just as the work in equipments, the leadership, the identification and solution of problems, the is venturesome and [proactivo] together with the dominion of several languages, as well as the oral expression and streaked.

One of the current proposals of the superior education allude to the importance to establish the nets of communication between the different labor areas it who is a tendency of the [multidisciplinario] [colaborativo] work; you these to cast a net it is built in base to model contemporaries that establishes the university, society or science, society report, the key is in the “redes of actores” and above all in the quality and intensity of your interactions.

View would that, the association it is located between the activities of importance major at present.

The university must carry out big efforts to build nets with:

- a) Universities,
- b) Centers of investigation,
- c) Insistences of government,
- d) Undertakings,
- e) Political actors,
- f) Organizations not government

g) as well as with other cast a net premises, national and international.

At present the university has the opportunity to improve your association with the productive sector, to get it will be necessary to materialize it in the [curricula] , it counts on substructure pertinent, carry out trainings that are related with the economic halfback, it formalizes agreements with other public organisms or favorites in order that the students can carry out trainings in the establishments of the same, foment the culture of the investigation and create a department in the administration that takes charge of the different programs in the productive area.

The revision of the plains of study in collaboration with the productive sector, must be made carefully, in virtue that the university must answer the economic claims, but your fundamental paper not only consists in creating manual labor specialized specifically for the industries, moreover must safeguard the knowledge in all environments and generate diverse investigation in benefit the social whole, in that sense, will be worked tightly with the managerial sector, to know the claims of the labor market and evaluate the acceptance of our graduates in the same thing.

One of the points in which are must put special attention is the investigation, due to that is not to strictly attached to the own needs of the development of the country or of the region and exists little diffusion.

The scientific production must be to dress from two perspectives, in virtue that it must answer the social and economic needs of the region:

First, must increase to him the quality of this, where the results they translates in the solution of problems for the region and

Second, must exist agreements with financing of the private initiative to develop projects in specific, in order to contribute with the economic dynamics, but not as an exclusive function to answer the needs of the undertakings.

With this end, incubators are must create of [multidisciplinarios] undertakings, laboratories, centers of investigation and graduates, to generate competitive graduates and an important development in the investigation by promoting the development of the regions.

Finally, the university proposes make good use of the heap of knowledges and technology with which counts to offer educational programs, generated as of the concept of education for the life, directed to the adult population and adult major, that by the way, already exhibits a growth without precedent in the cities in in which are incoming to him the [campi].

One of the strategies to achieve this objective constitute it the programs of endless education destined to the social actors implied contradiction, through those which

design and develop processes of significant and useful apprenticeship that solve social problems specifics and reinforce the society of the knowledge.

This does not mean that the university must be limited to answer the claims that the society outlines. Without shutting in in tight definitions of the knowledge, it must be played in form [proactiva] , by promoting program of formation of agents and procure through industry social from a scientific perspective, in order that are capable of analyze critically the dominant forms of the knowledge and it entertains the, must be impeled programs of endless education administered in form agile and flexible.

Also, it considers the possibility of designing and offer graduates, courses and workshops destined to agents and procure through industry social of the community; moreover below the modality of free courses it offers special packages that they integrate formal courses of the PE " s.

In the actions to promote the endless education and the programs not professional, the society requires courses acquiring a practical knowledge with foundation in the theoretical bases and of update. The CA " s, will be located the parameter to carry out these updates in function of investigations that indicate the deficiencies that must be covers in these courses.

Statute of sight.

The educational programs of the university of the south operate in cast a net nationals and international, extend the benefits of the knowledge, cultivates, science and technology to the individuals with less opportunities. The educational programs and of investigation it is related with the economic and social actors of the southeast south region and Mesoamericana, by means of programs of investigation and practical professionals that permit you to the university student to learn outside of the classroom, it puts into practice your knowledges, experiment, contribute with your knowledges and skills in order to develop better social conditions, and increase the productivity of the economic activities in these regions.

General objective

Guaranteeing the integral formation of the students, by means of drive theories and trainings of social service, that reinforce the professional profiles of the educational programs, by emphasizing the specialists services of the educational programs,

the social service, the professional trainings, the productive projects, endless education and investigation.

Politicses

- The academic departments and the educational programs must keep tight relationships with the graduates, the employer sector and the community in general, by means of activities of endless, practical education professionals, pay social and cultural diffusion (preferably [financiables| edict).
- The academic departments and the educational programs must establish spaces of dialogue to integrate to the representatives of the productive sector to the tables of work during the process of revision and update of plains of study, according to the minimum times established for the evaluating insistences.
- The programs must include as requirement of expenditure the culmination of the social service and the realization of professional trainings.
- The CA " s, of each educational program, it will have to formalize your work, in nets with other academic bodies nationals and international, particularly of IES of the Mesoamericana region and of the EUA south frontier.

Strategies

- Homologating the [curricular] insertion of the social service and the professional trainings in each educational program, by associating these experiences of formation to the courses of advanced level.
- Reducing the service of the social service to 300 hours and verify the fitting to the profile of expenditure of each educational program.
- Updating the regulation of the extension of the services, with respective sections for the social service and the professional trainings, with the end to operate upon the university extension by means of these mechanisms, in a transversal way, through projected specifics, focalized and of stop term, that involve actors and competitive areas as:
 - a) Community,
 - b) Groups and social organizations,
 - c) Government accessories and
 - d) Solidary undertakings

- Creating a catalog of solidary and committed undertakings with the social and cultural development of the community, to develop projected wholes of social intervention.
- To convoke annually to focal nucleuses to identify problematic that need attention by means of programs of social intervention and of association.
- To develop periodically a social diagnosis and for productive sector that permits arrange hierarchically the problems it lives our community, to propose alternatives of attention and solution that it are priced at the reach of the strategies of formation and university intervention.
- Stimulating the service of the social service in tasks of investigation in the own university, and in turn, it impels the development of the investigation in support to social undertakings and government institutes.
- To promote to the presidencies of top-notch football as organic base to interactuar with managers, social organizations and government entities, and give you faculties to evaluate the programs of social service and the individual acting.
- Developing programs of education it continues that they give answer to the needs identified for the community using present modalities, [semipresenciales] and at a distance for the extension of the scientific knowledge, technology, art and cultivates that they express the social responsibility of the university, although the social need still is not grateful or [explicitada] for the community.
- Consolidating the agreements of association with the productive sector by means of the stay programs for scholarship it works.
- Integrating a program of practical schools in which they carry out to him projects of specific and temporal work with undertakings or organizations in which it contracts to a group of advised pupils for an educational.
- Convoking to social actors and govern, to create centers of investigation inter and [multidisciplinarios] of step of the knowledge, to contribute to the construction of a society, that solves your problems through a social use of the specialist knowledge.
- To convoke to the private enterprises of properties and services, to finance centers of managerial incubation, that permit form venturesome.
- Keeping contact with graduates to receive feedback about the association with the different sectors.

- Improving the information that the graduates have on the labor available opportunities in the region.
- Establishing a page for graduates in the Web site of the university and it keeps the updated permanently.

Goals

For 2015

- 100% of the students must carry out the social service in operation related directly with your curriculum.
- 100% of the students it will carry out the social service opportunely.
- 100% of the curriculums they will award credits to the social service.
- 100% of the social service programs they will be evaluated for the top-notch football presidents.
- will evaluate the 100% individual acting of the students that carry out social service.
- 100% of the students it will carry out your practical professionals opportunely.
- To publish periodically a catalog of courses of endless education, happenings and offers cultural of the university.
- It counts on a program of endless education that answers the regional needs.
- Increasing the agreements between the university and the productive sector, to guarantee that at least one of each five students of advanced level that is carrying out your practical professionals receives an economic support.
- Implementar the projects of the center of development of software and center of investigation in science and advanced technology.
- Publishing the results of studies of employers and follow-up of in form graduates preprinted form and electronic each third year.
- There are it makes evident of the work of the internal net of academic bodies.

For 2020

- 100% of the PE " s it will have developed and it will be operating programs of extension of the services and association sprung up of the LGAC of your academic bodies.
- The university of the south will count on a program of social service that give answer to the needs of the context in in which are located to him the [campi].
- 100% of the social service programs they will be evaluated for the presidents of top-notch football and the CA " s.
- will evaluate the 100% individual acting of the students that carry out social service.
- Keeping 100% of professional trainings related with the contents of the PE " s.
- The catalog of courses of endless education will be spread in the state, regional environments and international.
- Continuing the increment of the agreements between the university and the productive sector, to guarantee that at least one of each five students of advanced level that is carrying out your practical professionals receives an economic support.
- The production of the centers of development of software and advanced technology is [insumos] for the programs of education at a distance and are in demand for other institutes in the regional environments, national and international.
- Publishing each third year the results of the studies of social employers, follow-up and acceptance of the graduates in writings media and electronic.
- There are it makes evident of the work in net, of the academic bodies, with national and international institutes.

ABBREVIATIONS BY INITIALS MEANING

ANUIES	National association of universities and institutes of superior education.
ADSSE	Notebook for the development of the -Sureste south
ABP	Apprenticeship based on projected
AV	Residents or eaches of Vishnu's reincarnations
TO GOES	Academic body
CA " s	Academic bodies
CAC	Academic consolidated body
CAEC	Academic body in consolidation
CAEF	Academic body in formation
CATI	Advising advice in technologies of information
CAV	Campi of virtual apprenticeship
GENEVAL	I center national of evaluation for the superior education
CHE	Council for Higher Education Accreditation
CIEES	Interinstitucionales committees for the evaluation of the superior education
TO EATS	Mexican advice for the evaluation and the Acreditación of the superior education
CONACyT	National advice of science and technology
CPC	Public centers CONACyT
CUMEX	Consortium of Mexican universities
EGEL	General examination of expenditure of licentiate of the GENEVAL
FIDESUR	Trusteeship for the development of the -Sureste south
IES	Institutes of superior education

INEGI	National institute of statistics, geography and computer science.
LGAC	Line of generation and application of the knowledge
PID	Institucional plain of development
LETTER P	Educational program
PE " s	Program educational
PM	Proyecto Mesoamérica
PNUD	By birth united program for the development
DPI	Puebla Panamá plain
PROMEP	Program of improvement of the professorship
PTC	Complete time teacher
RVOE	Reconnaissance of official validity of studies
SEP	Secretariat of public education
SEI	State system of investigators
SIC	System of the Central American integration
SL	VirtualSpain de Second Life
SEI	State system of investigators
SNI	National system of investigators
PTC	Teacher of complete time
PTC " s	Teachers of complete time
PNPC	National program of Posgrado of quality
TOEFL	Of test English ace to Foreign Language
UNESCO	Organization of the United Nations for the education, the science and the cultura

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